Paper & Stationery Samachar

Description: PSS is the only monthly journal of its kind dedicated to the Stationery, Office Supplies and Paper industry in India. First published in 1959, it is a subsidiary of Indian Publication Service a family owned firm. PSS is a member of International Stationery Press Association (ISPA) and represents Indian stationery Industry in this highly influential international body of Print media.

Today PSS is a 51 years young, reputed and trusted magazine of the stationery & office supplies industry of India. Over the last 5 decades of its consistent publication, it has developed a large circulation and addresses a national and international readership of progressive industry professionals; besides institutional buyers, buying houses, resellers and government media agencies. The magazine provides extensive information, news, reports and articles on Industry.

The magazine also carries extensive reports on renowned national and international Industry events held across the globe. PSS participates in many leading national and international events and exhibitions. PSS is linked with many leading Industry Associations and Federations worldwide. This enables comprehensive coverage of latest news and articles.

PSS has provided yeoman service to the paper & stationery industry. Recent issues have been more global in character, reflecting the rapid strides and opportunities in the Indian stationery industry. With the thrust on education at all levels being provided by the Government of India, the opportunities for quality stationery, office supplies and paper products are immense. The challenge for Indian manufacturers would be to upgrade their facilities and skills to produce world class products to compete with the international brands aiming to enter the huge Indian retail market. Equally, marketers would experience intense competition from both domestic and international players. PSS as a monthly journal is all set to continue to play a key role in profiling various sectors of the stationery, office supplies and paper industry.

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