IMS Pharmaceutical Pricing & Reimbursement Concise Guide: Brazil

Description: The Pharmaceutical Pricing & Reimbursement Concise Guides are established as the definitive reference and training text for P&R professionals around the world, drawing on the long-standing expertise of the pricing and reimbursement specialists to provide industry players and decision makers with a thorough understanding of the rules and regulations governing P&R in international markets.

This report covers key developments in P&R, market access, cost containment, trade margins and healthcare issues.

Contents: BRAZIL

1. Healthcare System
   - Facts & Figures
   - Market Indicators
   - Provision & Funding
   - Healthcare System
   - Decentralisation
   - Healthcare Funding
   - Healthcare Services
   - Private Health Insurance.

2. Pricing
   - Prescription Drugs
   - Pricing Procedure
   - Drug Categories
   - Application
   - Pricing Methodology
   - Timelines
   - Appeals
   - Local Manufacturing Agreements
   - Generic Drugs
   - Generics
   - Similares
   - Hospital Drugs
   - Mandatory Discount
   - Other Discounts
   - Tendering
   - OTC Drugs

3. Reimbursement
   Admission to Reimbursement
   SUS Reimbursement Coverage

4. Rename
   - Popular Pharmacy Programme
   - Lawsuits
   - Private Health Plans
   - Positive, Negative and Neutral Lists
   - Reimbursement Categories
   - Reimbursement Prices
   - Hospital Reimbursement
   - Formularies
- Funding
- Changes in Reimbursement Status
- Changes in Reimbursement Prices
- Annual Price Adjustment Limits
- Exceptional Price Adjustment
- CAP Discounts
- Sales Tax Adjustment

5. Pharmacoeconomics
- Pharmacoeconomic Requirements
- Pricing
- Reimbursement

6. Price Build Up
- Wholesalers
- Margins
- Background
- Retail Pharmacies
- Margins
- Background
- Regulations
- Dispensing Doctors
- Sales Tax
- Sales Tax Changes
- Recent Reform Proposals

7. Cost Containment
- Industry Paybacks
- Promotional Costs
- Patient Co-payments
- Prescribing Controls
- National Therapeutic Formulary
- Protocols and Guidelines
- INN Prescribing
- Hospital Sector
- Generics
- Substitution
- Rules for Similares/Branded Copies
- Rx-to-OTC Switches
- OTC Sales
- Parallel Trade

8. Future Developments
- Outlook
- Healthcare Budget
- Healthcare Savings
- Annual Price Adjustment
- Sales Tax Reform Proposals
- Orphan Drugs
- Limitation of Lawsuits
- Drug Traceability
- National Programme for STD and AIDS
- Popular Pharmacy Programme
- Exceptional Price Adjustment
- Advertising Ban

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