IMS Pharmaceutical Pricing & Reimbursement Concise Guide: Brazil

Description: The Pharmaceutical Pricing & Reimbursement Concise Guides are established as the definitive reference and training text for P&R professionals around the world, drawing on the long-standing expertise of the pricing and reimbursement specialists to provide industry players and decision makers with a thorough understanding of the rules and regulations governing P&R in international markets.

This report covers key developments in P&R, market access, cost containment, trade margins and healthcare issues.

Contents:

BRAZIL

1. Healthcare System
   - Facts & Figures
   - Market Indicators
   - Provision & Funding
   - Healthcare System
   - Decentralisation
   - Healthcare Funding
   - Healthcare Services
   - Private Health Insurance

2. Pricing
   - Prescription Drugs
   - Pricing Procedure
   - Drug Categories
   - Application
   - Pricing Methodology
   - Timelines
   - Appeals
   - Local Manufacturing Agreements
   - Generic Drugs
   - Generics
   - Similares
   - Hospital Drugs
   - Mandatory Discount
   - Other Discounts
   - Tendering
   - OTC Drugs

3. Reimbursement
   Admission to Reimbursement
   SUS Reimbursement Coverage

4. Rename
   - Popular Pharmacy Programme
   - Lawsuits
   - Private Health Plans
   - Positive, Negative and Neutral Lists
   - Reimbursement Categories
   - Reimbursement Prices
   - Hospital Reimbursement
   - Formularies
- Funding
- Changes in Reimbursement Status
- Changes in Reimbursement Prices
- Annual Price Adjustment Limits
- Exceptional Price Adjustment
- CAP Discounts
- Sales Tax Adjustment

5. Pharmacoeconomics

- Pharmacoeconomic Requirements
- Pricing
- Reimbursement

6. Price Build Up

- Wholesalers
- Margins
- Background
- Retail Pharmacies
- Margins
- Background
- Regulations
- Dispensing Doctors
- Sales Tax
- Sales Tax Changes
- Recent Reform Proposals

7. Cost Containment

- Industry Paybacks
- Promotional Costs
- Patient Co-payments
- Prescribing Controls
- National Therapeutic Formulary
- Protocols and Guidelines
- INN Prescribing
- Hospital Sector
- Generics
- Substitution
- Rules for Similares/Branded Copies
- Rx-to-OTC Switches
- OTC Sales
- Parallel Trade

8. Future Developments

- Outlook
- Healthcare Budget
- Healthcare Savings
- Annual Price Adjustment
- Sales Tax Reform Proposals
- Orphan Drugs
- Limitation of Lawsuits
- Drug Traceability
- National Programme for STD and AIDS
- Popular Pharmacy Programme
- Exceptional Price Adjustment
- Advertising Ban

9. Names & Addresses
Ordering:

Order Online - http://www.researchandmarkets.com/reports/1408475/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: IMS Pharmaceutical Pricing & Reimbursement Concise Guide: Brazil
Web Address: http://www.researchandmarkets.com/reports/1408475/
Office Code: SC

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>□ USD 1700</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: _____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World