IMS Pharmaceutical Pricing & Reimbursement Concise Guide: China

Description: The Pharmaceutical Pricing & Reimbursement Concise Guides are established as the definitive reference and training text for P&R professionals around the world, drawing on the long-standing expertise of the IMS pricing and reimbursement specialists to provide industry players and decision makers with a thorough understanding of the rules and regulations governing P&R in international markets. This report covers key developments in P&R, market access, cost containment, trade margins and healthcare issues.

Contents:
1. Healthcare System
   - Facts & Figures
   - Market Indicators
   - Provision & Funding
   - Provision Management
   - Insurance Coverage
   - Funding
   - Healthcare Reform

2. Pricing
   - Prescription Drugs
   - Reform of Pricing Regulations
   - Old System
   - Generic Drugs
   - Hospital Drugs
   - EDL Tenders
   - New Framework
   - OTC Drugs

3. Reimbursement
   - Admission to Reimbursement
   - National Reimbursement Drug List
   - Essential Drugs List
   - Local Government Reimbursement Lists
   - Reimbursement Coverage
   - ‘Critical Illness’ Scheme
   - Reimbursement Categories
   - Reimbursement Prices
   - Hospital Reimbursement Formularies
   - Funding
   - Changes in Reimbursement Status
   - EDL Revisions
   - Changes in Reimbursement Prices
   - Old System

4. Pharmacoeconomics
   - Pharmacoeconomic Requirements
   - Current Position
   - New Approach to NRDL Formation
   - Guidelines
   - Consultation with NICE

5. Price Build Up
   - Wholesalers
   - Mark-ups
   - Background
Retail Pharmacies
Mark-ups
Background
Dispensing Doctors
Sales Tax

6. Cost Containment
Industry Paybacks
Promotional Costs
Corruption Investigation
Anti-corruption Regulations
Blacklisting System
Patient Co-payments
Pharmaceuticals
Healthcare
New Reimbursement Pricing System
Prescribing Controls
Budgets
Monitoring/Control
Rational Usage
Treatment Guidelines
Generics
Generic Prescribing/Dispensing
Compulsory Licensing
Rx-to-OTC Switches
OTC Classifications
Parallel Trade

7. Future Developments
Outlook
Pricing
Reimbursement

8. Names & Addresses

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