Debit Cards in the Czech Republic

Description: Whilst the number of debit cards grew slowly over the entire review period, mainly due to high saturation of debit cards in the Czech Republic, their usage has grown at a high pace. Transaction value size grew by 16% to reach CZK415.6 billion in 2016 compared to CZK357 in 2015. In the same year, average spend per card grew by 13% to CZK41,700. This was mainly thanks to the tremendous increase of NFC payments.

The Debit Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN THE CZECH REPUBLIC

November 2016

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