Debit Cards in Australia

Description: Debit cards remained one of the fastest growing types of card payments in Australia in 2016, with the volume of transactions increasing by 13% and the current value of transactions increasing by 9%. This compares to the growth of overall card payment transactions, which increased by 12% in volume terms and 7% in current value terms during 2016.

The Debit Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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November 2016

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