Debit Cards in Australia

Description: Debit cards remained one of the fastest growing types of card payments in Australia in 2016, with the volume of transactions increasing by 13% and the current value of transactions increasing by 9%. This compares to the growth of overall card payment transactions, which increased by 12% in volume terms and 7% in current value terms during 2016.

The Debit Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN AUSTRALIA

November 2016

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