Debit Cards in Mexico

Description:
Debit cards spending rose by 21% in current value terms in 2016, after a positive 2015 when it grew by 30%. This makes debit cards spending the fastest-growing type among all types of financial cards in Mexico. Not only is the number of cards growing but the number of transactions per card is increasing: average transactions per card increased from 12 in 2015 to 13 in 2016.

The Debit Transactions in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN MEXICO

January 2017

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