Debit Cards in South Korea

Description: Debit transactions recorded 8% retail value growth and 11% volume growth in 2016 to reach KRW158.9 trillion and 6,400 million transactions. Debit cards recorded the strongest performance in transactions in card payment transactions due to more attractive tax deduction benefits than credit cards.

The Debit Transactions in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report??
- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN SOUTH KOREA

November 2016

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