Debit Cards in Hong Kong, China

Description: The number of debit cards in circulation grew by 3% in 2016 to reach 18.5 million and the number of transactions rose by 2%. The average annual value of transactions per card in circulation increased continually during the review period, and reached HKD16,050 per card in 2016.

The Debit Transactions in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN HONG KONG, CHINA

December 2016

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