Nursing Economic$

Description: Nursing Economic$ is the journal for health care leaders. Nursing Economic$ advances nursing leadership in health care, with a focus on the future, by providing information and thoughtful analyses of current research and evidence-based practice in nursing, health care management, economics, and policy making. The journal supports nurse leaders and others who are responsible for directing nursing's impact on evidence-based staffing, economics of health care and nursing, information systems and technology, and quality and cost outcomes.

The following is a preview of what you can expect to find inside each issue of Nursing Economic$.

- Continuing Nursing Education Series: Continuing Nursing Education articles contain information to enhance the knowledge of health care leaders, and aim to act as a self-directed study for continuing nursing education credit.
- Editorial: Sometimes controversial but always thought provoking, Nursing Economic$ Editor Donna M. Nickitas, PhD, RN, CNAA, BC, reports on issues and trends affecting nursing and health care. She is a leader in change and innovation - a doer, not just an observer. Her editorials inspire, enlighten and motivate to produce positive change.
- Best on Board: This series provides nurse leaders with an overview of information and resources that will expand their understanding of health care governance and help prepare them to serve on hospital and health system governing boards.
- On Leadership: Karlene Kerfoot, PhD, RN, CNAA, FAAN, one of nursing's leading innovators and long-time Nursing Economic$ editorial board member and author, offers cutting-edge leadership commentary in each issue.
- $uccess Stories: Theory and vision form a strong foundation, but many battles are won and lost during the hands-on application of new and innovated leadership and management ideas. $uccess Stories feature the inspiring step-by-step accounts of Nursing Economic$ readers as they incorporate the skills and methods which identify them as thriving nurse leaders.
- Perspectives in Ambulatory Care: Authored by members of the American Academy of Ambulatory Care Nursing, this column captures the essence and makes sense of today's changing ambulatory care market.
- Health Policy and Politics: This column shovels through the political muck in Washington and around the nation and give you the real scoop on the critical issues affecting nursing and health policy.
- Nursing Informatics: As nurse leaders, the publisher recognizes health care is their business and, as such, they must respond seamlessly to clinical changes in the patient-centered care that will be created, supported, and enabled by technology.
- Staffing Unleashed: Breaking new ground, this column provides a place where new ideas are explored, movement tracked, and innovation supported.
- Economic$ of Health Care and Nursing: Effective leaders who possess the vision to anticipate and see beyond the latest trends, gather their ideas, skills, and inspiration from a variety of sources. The publisher searches the health care, business, and other media for timely, practical, and vital pearls of innovation to help health care leaders stay ahead of the pack.

This subscription is published every two months

Contents:

- Comparative Effectiveness of Standard Endotracheal Tubes vs. Endotracheal Tubes with Continuous Subglottic Suctioning on Ventilator-Associated Pneumonia Rates
- Specialized New Graduate RN Critical Care Orientation: Retention and Financial Impact
- Enculturation of Professional Contract Nurses: A Concept Analysis
- Patient as Center of the Health Care Universe: A Closer Look at Patient-Centered Care
- Governing for Improved Quality and Patient Safety
- Making the Trains Run Safely on Time: How Competent is the Organization Where You Work?
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