Debit Cards in the Netherlands

Description:
Debit cards continued to be the preferred method of payment in the Netherlands in 2016, as already experienced during the review period, due to a number of innovations which have made it a safe and reliable form of payment. In 2014 a new method of payment was introduced in the Netherlands by the major banks ABN AMRO and ING: contactless payment with debit card. Rabobank went on to introduce the payment system on its debit cards in 2015.

The Debit Transactions in Netherlands report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEBIT CARDS IN THE NETHERLANDS

November 2016

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