Email Marketing - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Email Marketing in US$ Million. The report analyzes the US market by the following Segments: Transactional Email, Acquisition Email, and Retention Email.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 156 companies including many key and niche players such as:

- AWeber Communications
- BlueVenn Group Inc.
- Bronto Software
- Constant Contact®, Inc.
- Campaign Monitor

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Bronto Software (US)
Constant Contact®, Inc. (US)
Campaign Monitor (Australia)
eBay Enterprise (US)
Epsilon Data Management, LLC (US)
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iContact Corporation (US)
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Lyris, Inc. (US)
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France (1)
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Spain (1)
Rest of Europe (8)
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