Display Advertising World Report

Description: This report provides Market Consumption/Products/Services for 100 countries by each Product by two time series: Historic 2009-2015 and Forecasts 2016-2024

Countries Covered:
Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam and Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia and Oceania.

Report Includes:
FINANCIAL DATA for each Country for each balance sheet item by year 2009-2024:

This report is from a Market database which is designed to be compatible with U.S. government databases.

NAICS/SIC coded reports and databases

For NAICS/SIC coded reports and databases, the report structures, datasets, field names, et al, are an analogue of U.S. Department of Commerce databases, and the U.S. Census databases, are designed to provide an analogue of U.S. Census data, but in a worldwide context. The products are described under their NAICS or SIC coding. This coding system classifies products within Product Codes.

These product/revenue lines codes are of course determined by U.S. Government agencies.

This PDF Express report is a summary of the main database and is only available in table format.

After reading this report, if readers find that they need more data than contained in this PDF then you may upgrade to the full database edition by contacting our Customer Service team.

Contents: The World Report covers:

TIME SERIES:

Historic 2009-2015 - by each year.
Forecasts 2016-2024 - by each year.

Report Specifications
Products
Countries

World Market Historic: US$ Million
World Market Forecast: US$ Million
Canada & USA Market Historic: US$ Million
Canada & USA Market Forecast: US$ Million
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