Lafferty Cards Insights

Description: Lafferty Cards Insights is the ultimate online resource for the global cards and payments industry, providing current and archived information just the click of a button away, including:

Markets Data - A unique interactive charting resource, drawing on Lafferty Group’s World Cards Intelligence database that will allow subscribers to build instant country profiles across a range of economic, demographic and cards market metrics.

News - Real-time access to the latest news and developments in the global cards and payments industry.

Commentary - Lafferty Group's editorial team brings its analysis and interpretation and places an international context on trends in the cards and payment industry.

Features - In-depth analysis of the big issues: from mobile payments to merchant acquiring; loyalty schemes to regulation.

Country reports - Latest profiles from some 65 markets with data drawn from Lafferty Group's unrivalled World Cards Intelligence database.

Interviews - Questions and answers from the people shaping the future of the industry.

Links - Instant and organised access to a wealth of web-based resources.

Community - The place where professionals working in or with cards & payments can talk to one another, get advice and insight from peers and industry experts and grapple with the challenges that face the whole sector.

Webcasts - Access to the growing library of Lafferty webinars where experts present and discuss key issues facing the industry in a live, interactive environment.

An annual subscription includes full access to current and archived information, a weekly digest plus special offers on other Lafferty products.

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