FROM PATENT TO PROFIT 3rd Edition. Secrets and Strategies for the Successful Inventor

Description: Having a novel idea and turning that idea into cash is not as simple as it sounds. The process of creating an invention, protecting that invention, and bringing it to the marketplace can cost you a bundle. In today’s highly complex and competitive world of business, not knowing what to expect and what to do will almost always guarantee failure. To help innovative individuals learn to navigate around the many pitfalls of inventing, Bob DeMatteis has written an up-to-date guide to all the important steps involved in the invention process.

Bob DeMatteis is a brilliant inventor. He has been directly involved in every phase of the inventing process--creation, patenting, licensing, manufacturing, and marketing. He has made his share of mistakes, and has learned from them. He has also had tremendous successes, and learned from them as well. Now Bob DeMatteis has taken his accumulated knowledge and turned it into a well-organized handbook for inventors. The information, forms, insights, and advice found in this book are reliable and easy to understand. The guidance offered by Bob DeMatteis will allow any individual with a creative streak to sail around potential problems and set a course towards a successful launch.

Whether you are a professional inventor, a part-time dabbler, or just a clever daydreamer, From Patent to Profit can help make your dreams a reality.

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