Fixed Line Telecoms in Italy

Description: Introduction

Fixed Line Telecoms in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Italy fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2013 average annual exchange rates.

- The Italian fixed line telecoms market had total revenues of $18.6bn in 2014, representing a compound annual rate of change (CARC) of -3.5% between 2010 and 2014.

- Market volumes declined with a CARC of -1.9% between 2010 and 2014, to reach a total of 20.7 million fixed line telephones in 2014.

- The performance of the market is forecast to decline further but at a slower pace, with an anticipated CARC of -2.4% for the five-year period 2014 - 2019, which is expected to drive the market to a value of $16.5bn by the end of 2019.

Features

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Italy

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy fixed line telecoms market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Italy economy

Key Questions Answered

What was the size of the Italy fixed line telecoms market by value in 2014?

What will be the size of the Italy fixed line telecoms market in 2019?

What factors are affecting the strength of competition in the Italy fixed line telecoms market?

How has the market performed over the last five years?
Table 22: Vodafone Group Plc: key financial ratios
Table 23: Italy size of population (million), 2010–14
Table 24: Italy gdp (constant 2005 prices, $ billion), 2010–14
Table 25: Italy gdp (current prices, $ billion), 2010–14
Table 26: Italy inflation, 2010–14
Table 27: Italy consumer price index (absolute), 2010–14
Table 28: Italy exchange rate, 2010–14

LIST OF FIGURES
Figure 1: Italy fixed line telecoms market value: $ billion, 2010–14(e)
Figure 2: Italy fixed line telecoms market volume: million units, 2010–14(e)
Figure 3: Italy fixed line telecoms market category segmentation: % share, by value, 2014(e)
Figure 4: Italy fixed line telecoms market geography segmentation: % share, by value, 2014(e)
Figure 5: Italy fixed line telecoms market share: % share, by value, 2014(e)
Figure 6: Italy fixed line telecoms market value forecast: $ billion, 2014–19
Figure 7: Italy fixed line telecoms market volume forecast: million units, 2014–19
Figure 8: Forces driving competition in the fixed line telecoms market in Italy, 2014
Figure 9: Drivers of buyer power in the fixed line telecoms market in Italy, 2014
Figure 10: Drivers of supplier power in the fixed line telecoms market in Italy, 2014
Figure 11: Factors influencing the likelihood of new entrants in the fixed line telecoms market in Italy, 2014
Figure 12: Factors influencing the threat of substitutes in the fixed line telecoms market in Italy, 2014
Figure 13: Drivers of degree of rivalry in the fixed line telecoms market in Italy, 2014
Figure 14: Swisscom, Ltd.: revenues & profitability
Figure 15: Swisscom, Ltd.: assets & liabilities
Figure 16: Telecom Italia S.p.A.: revenues & profitability
Figure 17: Telecom Italia S.p.A.: assets & liabilities
Figure 18: VimpelCom Ltd.: revenues & profitability
Figure 19: VimpelCom Ltd.: assets & liabilities
Figure 20: Vodafone Group Plc: revenues & profitability
Figure 21: Vodafone Group Plc: assets & liabilities

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1961695/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fixed Line Telecoms in Italy
Web Address: http://www.researchandmarkets.com/reports/1961695/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>☐</td>
<td>USD 350</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>☐</td>
<td>USD 875</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World