Fixed Line Telecoms in Spain

Description:
Fixed Line Telecoms in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Spain fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights
- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2013 average annual exchange rates.

- The Spanish fixed line telecoms market had total revenues of $9.4bn in 2014, representing a compound annual rate of change (CARC) of -7.9% between 2010 and 2014.

- Market volumes declined with a CARC of -1.6% between 2010 and 2014, to reach a total of 19.1 million fixed line telephones in 2014.

- The performance of the market is forecast to decline further but at a slower pace, with an anticipated CARC of -4.9% for the five-year period 2014 - 2019, which is expected to drive the market to a value of $7.3bn by the end of 2019.

Features
- Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Spain
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Spain
- Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Spain fixed line telecoms market with five year forecasts
- Macroeconomic indicators provide insight into general trends within the Spain economy

Key Questions Answered
- What was the size of the Spain fixed line telecoms market by value in 2014?
- What will be the size of the Spain fixed line telecoms market in 2019?
- What factors are affecting the strength of competition in the Spain fixed line telecoms market?
- How has the market performed over the last five years?
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