The Coolcat Report, which focuses on the best performing Nasdaq small cap and microcap stocks, was ranked No. 1 of more than 150 investment newsletters tracked by the Hulbert Financial Digest from 1999-2010 with a return of 383% (+15.4% annualized). Two model portfolios, stock picks, analysis and more!

After Kevin Kennedy launched the Coolcat Explosive Small Cap Growth Stock Report in October 1997, success came quickly. The Hulbert Financial Digest, the most prestigious independent watchdog of investment newsletters for more than 25 years, added the Coolcat Report to the list of more than 150 newsletters it tracks in December 1998. Since then, the newsletter has delivered market-beating performance in both bull and bear markets while helping experienced and novice investors alike in all 50 states and more than 40 countries profit from many of the market's biggest winning stocks.

The newsletter was ranked No. 3 by Hulbert in 1999 with a 151.2% gain, then finished No. 1 in 2001 with a gain of 77.7%. The Nasdaq, meanwhile, was deep in the middle of its worst bear market ever and fell 21.1% in 2001.

The newsletter's portfolios posted an 82.5% gain in 2003 and entered 2010 with an overall gain of 383.2% (+15.4% annualized) for the 11 years from 1999-2010.

That sizzling pace easily ranks the newsletter as America's No. 1 investment newsletter, beating the second-best newsletter by more than 3% per year during that period.

It's no wonder MarketWatch has called Kennedy “the pre-eminent stock picker of the moment” and “an investment newsletter superstar.” Gushed Kiplinger's Personal Finance: “Kevin Kennedy's stock picks have produced torrid gains. ... Kennedy has proven deft at charting the sometimes bizarre and counterintuitive ebbs, flows and crosscurrents in one of the market's most volatile corners: small-company growth stocks.”

The investment newsletter includes two model portfolios with buy and sell signals and focuses on top-performing microcap and small cap stocks with a market cap of less than $1 billion that have the characteristics found in past major market winners.

Among the criteria Kennedy uses to identify leading stocks in the report are new 52-week price highs, high relative strength and increasing volume. The newsletter uses market timing and money management strategies to let profits run and cut losses.

CoolcatReport.com newsletters have been featured in Forbes/Forbes.com, Barron’s, The Wall Street Journal, Investor's Business Daily, Kiplinger's Personal Finance, MSN Money, MarketWatch, SmartMoney.com, Seeking Alpha and SmallCapInvestor.com as well as newspapers throughout the U.S. Kennedy has appeared on The Nightly Business Report, Wall Street Week with Fortune and American Scene Radio and has also presented seminars at major investment conferences such as The Money Show in San Francisco, Las Vegas and Orlando.

*This title is biweekly

Contents:

I: Small Investor Portfolio
   Current Holdings
   Sold since last report
   Pending Orders
   Moves, Existing Positions
   Moves, New Positions

II: Super Small Caps Portfolio
   Current Holdings
   Sold since last report
   Pending Orders
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