Airlines in Europe

Description: Airlines in Europe

Summary

Airlines in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Synopsis

Essential resource for top-line data and analysis covering the Europe airlines market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Key Highlights

- The airlines industry comprises passenger air transportation, including both scheduled and chartered, but excludes air freight transport. Industry volumes are defined as the total number of revenue passengers carried/enplaned (departures) at all airports within the specified country or region, excluding transit passengers who arrive and depart on the same flight code. For the US and Canada, transborder passengers departing from either country are considered as part of the international segment. Industry value is defined as the total revenue obtained by airlines from transporting these passengers. This avoids the double-counting of passengers. All currency conversions in this profile were carried out using constant 2016 average annual exchange rates.
- The European airlines industry had total revenues of $123,418.2m in 2016, representing a compound annual growth rate (CAGR) of 5.2% between 2012 and 2016.
- Industry consumption volume increased with a CAGR of 3.9% between 2012 and 2016, to reach a total of 896.1 million passengers in 2016.
- The profit margins of the European airlines industry surged in 2015, according to IATA, even though competition induced from low-cost airlines has been tough. This is explained by two points. Firstly, it is the decline of oil prices which has crucially led to recovery of profitability. Secondly, full-service carriers still enjoy greater profit margins from the long-haul international flight market on which the penetration of low-cost carriers is low at present.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in Europe
- Leading company profiles reveal details of key airlines market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe airlines market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Europe airlines market by value in 2016?
- What will be the size of the Europe airlines market in 2021?
- What factors are affecting the strength of competition in the Europe airlines market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's airlines market?
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