Messing in the SMB Market, 2010-2013

Description:
This report focuses on drivers for messaging policy management in mid-sized and large organizations in North America, as well as the current state of affairs with regard to policy development. The research conducted for this report, as well as the report itself, are focused on the needs of vendors, investors and others who are interested in participating in the messaging policy management market in some way, whether as providers of messaging policy management systems or as those who support the use of these systems.

The information presented in this report is designed to help these vendors and interested parties make informed decisions about the future opportunities available in this market.

The research was conducted, and this report was written, from an objective standpoint, not with any predisposition for or against a particular point of view. Because multiple vendors were involved in funding this report, no particular vendor's viewpoint had an influence on shaping the research focus, although early subscribers to the report were given the opportunity to provide input to the research program conducted specifically for this report.

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