Concrete Admixtures Market by Type - Global Trends & Forecast to 2019

Description:
Concrete Admixtures have found wide acceptance in construction industries. On the basis of type, the market of concrete admixtures can be broadly segmented into mineral admixtures and chemical admixtures. Though normal plasticizers and super plasticizers is the major type of concrete admixtures in terms of volume consumed and serves the construction industry in providing quality construction.

The Asia-pacific region is the biggest market of concrete admixtures, accounting for more than two-third of the total global demand. There is a lot of scope in the Middle East & Africa market, with the emergence of construction industry and increasing number of infrastructure project triggering the demand in the region.

The geographic segments include Asia-Pacific, Middle East and Africa, Europe, North America, and South America. The application segments include residential, commercial, industrial, and infrastructure. The market is derived by studying cement consumption trends, its use for manufacturing concrete and average usage of these admixtures by weight for various grades of concrete across these aforementioned geography and application segments. The price trends of these chemicals have been analyzed from annual reports of major players.

Some of the drivers identified for concrete admixtures are improving quality of construction in developing economies, increasing demand for buildings, roads, bridges, tunnels, and water retention structures, reduction in water usage, and construction time. The growth in the market is resisted by increasing prices and lack of awareness about admixtures in unorganized sector of construction developers. The opportunities are cited in growing residential requirements and Middle East and Africa; and high growing economies in Asia-Pacific region. Repair and maintenance applications will also provide opportunities, supported by favorable growth in residential improvement and repair spending, as well as the gradual aging of the housing stock.

This study on concrete admixtures market estimates its global demand and market value for 2013 and projects the expected demand and market value of the same by 2019. As a part of the quantitative analysis, the study segments the global market by types at country level with current market estimation and forecast till 2019. The countries covered in the report are the U.S., Canada, Mexico, China, Japan, India, Germany, Italy, Spain, France, UAE, Egypt, Saudi Arabia and Brazil. The segmentation by type includes Superplasticizers, Normal Plasticizers, Accelerating Agents, Retarding Agents, Air Entraining Agents and Waterproofing Agents and others.

As a part of qualitative analysis, the research provides report with a comprehensive review of key market drivers, restraints, opportunities, winning imperatives, and key issues in the market.

It also includes company profiling and competitive strategies adopted by various market players including The Dow Chemical Company (U.S.), BASF SE (Germany), Sika AG (Switzerland), W.R. Grace Co. (U.S.), Ashland Inc. (U.S.), RPM International Inc. (U.S.), Fosroc International (U.K.), Cico Technologies (India), Pidilite Industries (India), CEMEX S.A.B de N.V. (Mexico), Chryso SAS (France) and MAPEI South Africa (PTY) Ltd.

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