Sales of jeans in 2016 were supported by the growing number of new players in internet retailing, such as mataharimall.com and mapemall.com. These e-commerce sites are both owned by giant retail chains, namely Matahari and Mitra Adi Perkasa.

The Jeans in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2021 illustrate how the market is set to change.


Data coverage: Market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Jeans market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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