Corporate Value of Enterprise Risk Management. The Next Step in Business Management. Wiley Corporate F&A

Description:

Praise for
Corporate Value of ENTERPRISE RISK MANAGEMENT
The Next Step in Business Management

"I have read nearly every book related to this topic, and I heartily recommend this one. This could well be the only ERM book you will ever need."
   Dave Ingram, CERA
   Senior Vice President, Willis Re
   Former leader of Standard & Poor's insurance ERM evaluations

"An excellent book on ERM! This book is highly accessible to a wide range of professionals, from technical personnel to senior executives to board members. Its principles-based approach and excellent real-world examples make it a highly practical guide for those who want to understand ERM without getting lost in technical jargon."
   Adam Litke
   Chief Risk Strategist, Bloomberg

"Finally, a comprehensive guide to implementing ERM. This book offers an advanced but practical solution to successfully implementing ERM based on a disciplined, measured approach. In my nearly two decades as a board member, chief risk officer, and chief audit executive, I've been presented with many risk management frameworks, but this is the best I have seen."
   Leslie Bauer, CPA
   Vice President and Chief Risk Officer, ARC

"A firm's value is based on its risk-adjusted return. The traditional focus on return (P&L) addresses only half the picture, at best; ERM completes it. Segal, one of the world's leading authorities on managing risk, provides a comprehensive and practical guide to ERM strategy and implementation. It is essential reading for anyone concerned with managing risk and return."
   Garrett Van Ryzin, PhD, SM, BSEE
   Chair of Decision, Risk, and Operations Division
   Columbia Business School

"Segal's value-based ERM approach gives readers a truly integrated road map for risk management. It employs practical and holistic techniques for improving how risk and return are considered, evaluated, and managed in business decision making, from day-to-day decisions to strategic planning."
   Rob Pollock, FSA
   President and Chief Executive Officer, Assurant

Contents:

Foreword.

Preface.

Acknowledgments.

Part I: ERM Basics and Infrastructure.

Chapter 1: Introduction.

Evolution of ERM.

Basel Accords.

September 11th.
Corporate Accounting Fraud.
Hurricane Katrina.
Rating Agency Scrutiny.
Financial Crisis.
Rare Events.
Long-Term Trends.
Challenges to ERM.
Summary.
Notes.
Chapter 2: Defining ERM.
Definition of Risk.
Definition of ERM.
Summary.
Notes.
Chapter 3: ERM Framework.
Value-Based ERM Framework.
Challenges of Traditional ERM Frameworks.
Value-Based ERM Framework.
Overcoming the Challenges with a Value-Based ERM Framework.
Summary.
Notes.
Part II: ERM Process Cycle.
Chapter 4: Risk Identification.
Components of Risk Identification.
Five Keys to Successful Risk Identification.
Risk Categorization and Definition.
Qualitative Risk Assessment.
Emerging Risk Identification.
Killer Risks.
Summary.
Notes.
Chapter 5: Risk Quantification.

Practical Modeling.

Components of Risk Quantification.

Calculate Baseline Company Value.

Quantify Individual Risk Exposures.

Quantify Enterprise Risk Exposure.

Summary.

Notes.


Defining Risk Appetite and Risk Limits.

Integrating ERM into Decision-Making.

Summary.

Notes.

Chapter 7: Risk Messaging.

Internal Risk Messaging.

External Risk Messaging.

Summary.

Notes.

Part III: Risk Governance and Other Topics.

Chapter 8: Risk Governance.

Focusing on Common Themes.

Components of Risk Governance.

Roles and Responsibilities.

Organizational Structure.

Policies and Procedures.

Summary.

Notes.

Chapter 9: Financial Crisis Case Study.

Summary of the Financial Crisis.


Summary.

Notes.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Corporate Value of Enterprise Risk Management. The Next Step in Business Management. Wiley Corporate F&A
Web Address: http://www.researchandmarkets.com/reports/2220017/
Office Code: SC

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Hard Back):</td>
</tr>
<tr>
<td>USD 135 + USD 31 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World