Mobile Resource Management (MRM) Solutions - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

This report analyzes the worldwide markets for Mobile Resource Management (MRM) Solutions in US$ Million by the following Segments: Portable GPS Devices, Local & Short Haul Fleets, and Others. Additionally the report provides consolidated Global market analytics in thousand units.

Company profiles are primarily based on public domain information including company URLs. The report profiles 75 companies including many key and niche players such as -

- AppLocation Systems, Inc.
- AT&T, Inc.
- CalAmp Corporation
- Garmin International, Inc.
- Masternaut

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study
   Portable GPS Devices
   Local/Short Haul Fleet
   Long Haul Fleet
   Trailer Monitoring System

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Mobile Resource Management Solutions: An Overview
   MRM Solutions: Market Dynamics
   Opportunities Exist for Seasoned Providers of MRM Solutions
   Challenges
   MRM Solutions Application in Select Services and Industries
   Transportation and Distribution
   Construction
   Police and Fire Service Departments
   Public Transportation
   Oil and Natural Gas
   Utility Companies
   Mobile Resource Management: Moving to Real-time World
   Selecting Appropriate Mobile Resource Management Solution
   Key Pointers
   Functions Performed by the Company
   Amount of Fuel Lost
   Job Efficiency
   Meeting Critical Needs
   Features for Future Growth
   Usage of Internet
   Enhancements of Values
Choice of Wireless Coverage
Satellite Coverage
Future Functionality
Determination of Appropriate Solution
Vehicle Tracking Systems
Key Segment of MRM Solutions
From GPS to On-board Tracking
Proper Identification of Business Benefits
Driver Safety Issues and Business Compliance
Reduced Carbon Footprint
Technological Improvements Leading the Way Forward
Trends in Vehicle Tracking Solutions
Modern Technologies Aiding Companies
Cyber Security Concerns
New Products with Latest Technologies Swamping Market
Improved Analytics to Give Better Insight
Immense Growth Potential in Vehicle-Tracking Solutions
Cross-border Trucking Industry Gaining Prominence Globally
Market Opportunity Exists At Various Verticals
Perceived Notions Proving Hindrance in Smooth Ride for Vehicle Tracking Solutions
Lack of Proven Cross-Border Vehicle Tracking Capabilities Hampering Growth in Cross-border Tracking Vertical

2. VEHICLE TELEMATICS AND FLEET MANAGEMENT
A REVIEW
Commercial Vehicle (CV) Telematics: A Vital Cog in MRM Solutions
Growth of Telematics in the CV Market
Key Trends
Growing Production of CVs
Table 1: World Production of Commercial Vehicles (in units) by Geographic Region for Years 2016 & 2020
(includes corresponding Graph/Chart)
Growing ITS Investments
Regulatory Scenario in Commercial Vehicle Telematics
Cost Pressures in Logistics Industry Spurs Opportunities for CV Telematics in Fleet Management
Fleet Management Solutions: A Sneak Peek
Fleet Management Software: An Integral Part of Fleet Management Solutions
Applications of Fleet Management Software
Field Service
Public Transportation
Logistics
Construction
Major Trends in Fleet Management Software Solutions
Driver Management
Preventative Maintenance Utilizing Telematics
Rising Fuel Prices
Software-as-a-Service

3. MOBILE RESOURCE MANAGEMENT SOLUTIONS
AN OVERVIEW
What is Mobile Resource Management (MRM)?
MRM Solutions
Benefits
Lesser Fuel Expenses
Lesser Maintenance Costs
Lesser Operational Costs
MRM and its Segments
Portable GPS Devices
Local/Short Haul Fleet
Long Haul Fleet
Trailer Monitoring System
Basic MRM Tracking Unit
Fleet Management Systems
Need for Fleet Management Solutions
Applications
System/Vehicle Maintenance
Inventory/Driver Monitoring
Compliance
Navigation/Routing

4. PRODUCTS INNOVATIONS/INTRODUCTIONS
Truck-Lite Forays into Telematics Market with Road-Ready Trailer Monitoring System
CalAmp Launches MDT-7P™ Android-based Tablet for Aftermarket Telematics Devices
MapMyIndia Introduces DriveMate, A Real-time Vehicle Tracking Device
DPL Telematics Unveils Trackall OBDII, An Advanced Vehicle Tracking System
AboutTime Technologies Rolls Out WorkMax, A Cloud-Based Resource Management Solution
BlackBerry Launches Trailer Monitoring System in US Market
I.D. Systems Launches PowerFleet IQ™ and VeriWise IQ™ Next Generation Supply Chain Asset Analytics Software
TATA Motors Introduces Telematics Based Tracking Service, TATA SKOOLMAN
CalAmp Rolls Out MobileInstall™ and MobileView™ For Streamlining Fleet Operations

5. RECENT INDUSTRY ACTIVITY
Vehicle Tracking Solutions Inks Deal with Globalstar Inc. for Providing GPS Solutions
Safetrac Partners With Arvento for Offering Enhanced Services to Consumers
Telogis adds Nissan to Partner Rooster for Providing Connected Vehicles Services to Nissan Customers in Europe
Tech Data Inks Deal With Actsoft for Better Management of Employees and Vehicle Fleet
Azuga™ Expands Its Reach Globally
Teletrac Navman Partners with Garmin to Offer In-cab Tablet Solution
Verizon Acquires Fleetmatics
Sierra Wireless Takes Over GenX Mobile Inc.
Laird Acquires Novero
Novatel Takes Over DigiCore
Telular Acquires GPS North America and Reltima
Orange Business Services Takes Over Ocean
doForms Signs Technology Partnership with InSight Mobile Data

6. FOCUS ON SELECT GLOBAL PLAYERS
AppLocation Systems, Inc. (Canada)
AT&T, Inc. (USA)
CalAmp Corporation (USA)
Garmin International, Inc. (USA)
Masternaut (UK)
PeopleNet Communications Corporation (USA)
SkyBitz, Inc. (USA)
Spireon, Inc. (USA)
Telenav, Inc. (USA)
Teletrac Navman Group (USA)
Telogis, Inc. (USA)
The Descartes Systems Group, Inc. (Canada)
Transics International NV (Belgium)
Trimble, Inc. (USA)
Verizon Communications, Inc. (USA)

7. GLOBAL MARKET PERSPECTIVE
Table 2: World Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 3: World Historic Review for Mobile Resource Management Solutions by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 4: World 14-Year Perspective for Mobile Resource Management Solutions by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of
World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 5: World Recent Past, Current & Future Analysis for Portable GPS Devices by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 6: World Historic Review for Portable GPS Devices by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 7: World 14-Year Perspective for Portable GPS Devices by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 8: World Recent Past, Current & Future Analysis for Local & Short Haul Fleets by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 9: World Historic Review for Local & Short Haul Fleets by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 10: World 14-Year Perspective for Local & Short Haul Fleets by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 11: World Recent Past, Current & Future Analysis for Other Mobile Resource Management Solutions by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 12: World Historic Review for Other Mobile Resource Management Solutions by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 13: World 14-Year Perspective for Other Mobile Resource Management Solutions by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 14: World Recent Past, Current & Future Analysis for Mobile Resource Management (MRM) Equipment Independently Analyzed with Annual Sales in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 15: World Historic Review for Mobile Resource Management (MRM) Equipment Independently Analyzed with Annual Sales in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
   Current and Future Analysis
   Major Trends in Mobile Resource Management Market
   Trucking Fleet Solutions Market Going Steady despite Headwinds
   Fragmented Market
   Market Leaders Offering Value-Added Services to Stay Competitive
   Navigation
   Fuel Cards
   Driver Behavior
   Customization: The New Buzzword
   Mobile Resource Management Adding Value to Subprime Auto Finance Market
   Collateral Management Systems: A Vital Cog in MRM Solution
   Measuring Effectiveness of CMS Software
   Embracing Technology to Broaden Customer Base
   Promising Technologies in the US MRM Solutions Market
   Vehicle-to-Vehicle Communications
Vehicle-to-Infrastructure Communications
Several Growth Opportunities Beckon US MRM Solutions Market
Data Analytics
Insurance Telematics
Focus on Vertical Markets
Asset Tracking
Going Global
Optimistic Outlook
Products Innovations/Introductions
Strategic Corporate Developments
Key Players

B. Market Analytics

Table 16: US Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 17: US Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 18: US 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis
Current and Future Analysis
Strategic Corporate Development
Key Players

B. Market Analytics

Table 19: Canadian Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 20: Canadian Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 21: Canadian 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

3. JAPAN

Market Analysis

Table 22: Japanese Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 23: Japanese Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 24: Japanese 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis
Current and Future Analysis
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 25: European Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 26: European Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 27: European 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
巨大的潜力为车辆跟踪管理系统在印度
Potentials
Challenges
Strategic Corporate Developments
B. Market Analytics
Table 28: Asia-Pacific Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 29: Asia-Pacific Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 30: Asia-Pacific 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

6. LATIN AMERICA
Market Analysis
Table 31: Latin American Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 32: Latin American Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 33: Latin American 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Current and Future Analysis
Strategic Corporate Development
B. Market Analytics
Table 34: Rest of World Recent Past, Current & Future Analysis for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 35: Rest of World Historic Review for Mobile Resource Management Solutions by Segment
Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2009 through 2014 (includes corresponding
Graph/Chart
Table 36: Rest of World 14-Year Perspective for Mobile Resource Management Solutions by Segment
Percentage Breakdown of Dollar Sales for Portable GPS Devices, Local & Short Haul Fleets, and Other MRM Solutions Markets for Years 2009, 2016 and 2022 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 75 (including Divisions/Subsidiaries 78)

- The United States (46)
- Canada (7)
- Europe (10)

- France (1)
- The United Kingdom (4)
- Rest of Europe (5)

- Asia-Pacific (Excluding Japan) (8)
- Middle East (4)
- Latin America (1)
- Africa (2)


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Mobile Resource Management (MRM) Solutions - Global Strategic Business Report
Web Address:  http://www.researchandmarkets.com/reports/2228049/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td></td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td></td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: __________________________  Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐
First Name: __________________________  Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World