
Description:
Understanding how microeconomics affects the marketplace is essential, however, most books simply address microeconomics in its pure theory-based form. Micro Markets helped bridge the gap between theory and practice by defining microeconomics in terms of real-world market applications.

Now, the Micro Markets Workbook offers you a wealth of practical information and exercises that will solidify your understanding of the tools and techniques found in the actual book. This comprehensive study guide, which parallels Micro Markets chapter by chapter, contains carefully constructed problems with detailed solutions, and offers invaluable insights into microeconomics, along with how all of its relevant theory is applicable to today’s markets.

Page by page, this workbook:
- Provides a convenient means of reviewing material presented in Micro Markets, and of enhancing your understanding of the principles of microeconomic theory
- Helps you learn to perform dynamic microeconomic analysis in practice and underscores several realities of markets that are stressed in Micro Markets
- Turns to the equities markets as a consistent application of microeconomic theory, while expanding the application of microeconomic principles to other markets
- And much more

If you intend on acquiring a firm understanding of this dynamic discipline, then the lessons found within Micro Markets Workbook can help you achieve this goal.

Contents:
Preface.
Chapter 1 Introduction to Market-Driven Economics.
Learning Objectives.
Chapter Summary.
Glossary.
Current Events Discussions.
Review Questions.
Applications and Issues.
Additional Readings.
Answers to Review Questions.
Chapter 2 The Consumer Choice Model.
Learning Objectives.
Chapter Summary.
Chapter 3 Demand Meets Supply.

Glossary.
Current Events Discussions.
Review Questions.
Applications and Issues.
Additional Readings.
Answers to Review Questions.

Chapter 4 Microeconomic Analysis Goes to Market.

Glossary.
Current Events Discussions.
Review Questions.
Applications and Issues.
Additional Readings.
Answers to Review Questions.

Chapter 5 Supply and the Costs of Production.

Glossary.
Current Events Discussions.
Review Questions.
Applications and Issues.
Additional Readings.
Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Web Address: http://www.researchandmarkets.com/reports/2241609/
Office Code: SC

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Hard Copy (Paper back): USD 98 + USD 31 Shipping/Handling</th>
</tr>
</thead>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World