Microeconomics for Public Managers

Description: Microeconomics for Public Managers presents a rigorous non–mathematical introduction to the study of microeconomics for managers of non–profit institutions. This unique text is designed for students who intend to work at philanthropic organizations, universities, various levels of government, and other non–profit entities. Topics covered in this text are selected specifically for their relevance to the non–profit sector. This enables the key issues to be covered in greater depth than standard microeconomics textbooks and appropriate case studies and cost–benefit analysis to be extensively utilized. With problem sets and end–of–chapter questions, this textbook provides a pertinent and accessible introduction for students.

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