Medical Nutrition - A Global Market Overview

Description: An increase in aging populations coupled with growing incidences of illnesses and a condition requiring medical nutrition products has resulted in market growth for medical nutrition products. Another key factor that driving the market is premature births because of insufficient nutrition supply to mothers, especially in Asia, in most populous countries such as China and India. However, medical nutrition products that contain probiotics and prebiotics, primarily targeted at the aging population, are witnessing unprecedented demand as against traditional medical nutrition products, opening the gates for a new market dominated by very few players.

The report reviews and analyses the worldwide market for medical nutrition products for the global and the regional markets including North America, Europe, Asia-Pacific, South America and Rest of World. The regional markets further analyzed for 15 independent countries across North America – the United States, Canada and Mexico; Europe – Germany, France, the United Kingdom, Italy, Spain and Rest of Europe; Asia-Pacific – Japan, China, India, South Korea and Rest of Asia-Pacific; South America – Brazil, Argentina and Rest of South America.

Medical Nutrition product segments analyzed in this study include Infant, Enteral and Parenteral. The report also analyses the sub-segments of Enteral Medical Nutrition comprising Standardized, Elemental/Semi-Elemental and Specialized Enteral Nutrition. The global market for Medical Nutrition, estimated at US$27.2 billion in 2012 and forecast to be US$28.8 billion in 2013, is further projected to reach US$40.1 billion by 2018, thereby exhibiting a 2008-2018 CAGR of 5.8%.

This 387 page global market report includes 180 rich data tables, supported with meaningful and easy to understand graphical presentation, of market numbers. The statistical tables represent the data for the global market value by geographic regions, product segments/sub-segments. This market report covers the brief business profiles of 25 key global players and 46 major players across North America – 28; Europe – 12; and Asia-Pacific – 6. The report also provides the listing of the companies that are engaged in manufacturing, research and development, processing, supplies and distribution of Medical Nutrition products. This global list includes the addresses, contact numbers and the website addresses of 220 companies.

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4. KEY BUSINESS TRENDS
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Danone Takes over Wockhardt's Nutrition Business
Baxter's SIGMA Spectrum Infusion System Conferred Best in KLAS Award for Second Year Running
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Nestlé to Take Over Pfizer Nutrition
CORPAK Takes Over Micronix
SIGMA International Acquired by Baxter
Abbott to Construct Nutrition Manufacturing Facility
Mead Johnson and SanCor Form a Joint Venture
Similac SimplySmart™ Baby Bottle Introduced by Abbott
Pfizer Purchases Alacer Corp
B. Braun Completes Acquisition of Nutrichem
Improved Second-Generation CORTRAK® 2 Enteral Access System™ from CORPAK
Two Distribution Agreements between ICU Medical and Hospira Extended
Enfamil PREMIUM® Newborn Cleared by FDA and CDC Tests
Mead Johnson Nutrition to Construct Manufacturing Facility in Singapore
Baxter Acquires Baxa Corp
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NeoMed Forms New Distribution Agreements in Europe and Singapore
Abbott Introduces Nutrition Product Glucerna® Hunger Smart™
FrieslandCampina to Invest in Infant Nutrition Projects
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B. Braun Melsungen AG (Germany)
Codan Medizinische Geräte GmbH & Co KG (Germany)
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Fresenius Kabi AG (Germany)
Koninklijke Frieslandcampina NV (The Netherlands)
Lactalis Nutrition Santé (France)
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