Direct-to-Consumer (DTC) Genetic Testing - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Direct-to-Consumer (DTC) Genetic Testing in US$ Thousand. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2022. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 41 companies including many key and niche players such as -
- 23andMe, Inc.
- Ancestry.com, LLC
- Any Lab Test Now
- Color Genomics, Inc.
- Counsyl, Inc.

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Ancestry.com, LLC (USA)
Any Lab Test Now (USA)
Color Genomics, Inc. (USA)
Counsyl, Inc. (USA)
Direct Laboratory Services, LLC (USA)
Gene by Gene, Ltd. (USA)
Laboratory Corporation of America® Holdings (USA)
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- Asia-Pacific (Excluding Japan) (3)
- Middle East (1)

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