Depilatories in the United Arab Emirates

Description: Depilatories increased by 4% in current value terms in 2016; slightly less than the CAGR registered over the review period. Competition within the category remained fierce, especially as salons offered promotional packages on waxing services and hair laser removal became more mainstream in the region. Hair removal remained the top grooming priority for Arab and Asian women, leading to a positive impact on sales of depilatories.

The Depilatories in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Depilatories market;
- Pinpoint growth sectors and identify factors driving change:
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Contents:
DEPILATORIES IN THE UNITED ARAB EMIRATES

May 2017

List of Contents and Tables

Headlines
Trends
Category Data
Table 1 Sales of Depilatories by Category: Value 2011-2016
Table 2 Sales of Depilatories by Category: % Value Growth 2011-2016
Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2012-2016
Table 4 NBO Company Shares of Depilatories: % Value 2012-2016
Table 5 LBN Brand Shares of Depilatories: % Value 2013-2016
Table 6 Forecast Sales of Depilatories by Category: Value 2016-2021
Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2016-2021

Procter & Gamble Gulf Fze in Beauty and Personal Care (united Arab Emirates)

Strategic Direction
Key Facts
Summary 1 Procter & Gamble Gulf FZE: Key Facts
Competitive Positioning
Summary 2 Procter & Gamble Gulf FZE: Competitive Position 2016
Executive Summary
Low Single-digit Growth Is Observed Across Beauty and Personal Care Categories
Fierce Competition From Well-known International Brands Benefits Consumers
Organic Products Become More Mainstream Across Distribution Channels
Consumers Consider the Next Level of Social Media A Key Source of Beauty Knowledge
Sales Growth in A More Mature Market Is Expected Over the Forecast Period

Key Trends and Developments
the Emergence of Natural and Organic Products Puts the Focus on Quality-driven Items
Digital Marketing Strategies To Remain A Priority for Brands in the United Arab Emirates
Promotions Drive Demand for Masstige Product Launches

Market Data
Table 8 Sales of Beauty and Personal Care by Category: Value 2011-2016
Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2011-2016
Table 10 Sales of Premium Beauty and Personal Care by Category: Value 2011-2016
Table 11 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2011-2016
Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2012-2016
Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2012-2016
Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2013-2016
Table 15 Distribution of Beauty and Personal Care by Format: % Value 2011-2016
Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2016
Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2016-2021
Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021
Table 19 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2016-2021
Table 20 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2016-2021

Sources

Summary 3 Research Sources

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