IMS Company Profiles: ABBVIE

Description: IMS Company Profiles gives a clear picture of the companies' strengths in terms of therapy areas and relevant marketed products as well as the future strategic direction of companies including R&D pipelines, analysts forecasts and events predicted to impact the future.

Use IMS Company Profiles to:

- As a first step to any in-depth competitor analysis exercise
- Understand the influence of companies within therapy areas
- Evaluate the future drivers and potential constraints of companies
- Review independent analysts forecasts and commentaries
- Gain a comprehensive picture of a company's strategic direction

Contents:

1. Corporate Structure

2. Strategy Statement
   Detailed insights into the strategic direction of the company
   - Introduction
   - Background
   - M&A Activity
   - Regional Strategy
   - Therapy Focus
   - R&D
   - Licensing
   - Future Prospects

3. Financial Review
   Based on the company financial reports and complemented by the comments and forecasts of independent financial analysts - Net sales
   - Net Profit
   - Earnings per share
   - R&D costs
   - Sales by business sector
   - Sales by geographic region
   - Latest results
   - Analyst comment

4. Product Portfolio
   An extensive and detailed review of the company's portfolio of marketed products, providing insights into licensing, lifecycle management, competition
   - Pharmaceutical Product by Therapeutic Areas
   - Others categories can include (depending on the company): Nutritionals, Generics, OTC Products, Hospital Supplies, Animal Health, Fine Chemicals, Miscellaneous etc...

5. R&D Profile
   Information on the progress through the R&D pipeline including clinical data, analyst forecasts
   - Tabular summary of Products in R&D
   - Products in development by Therapeutic Areas

6. Employee Data
   Short section providing employee statistics when available

7. Licensing/Co-Marketing Agreements
   A series of tables providing essential information on the company's licensing and co-marketing agreements for all products of commercial significance
- Marketed Products
- R&D Products
- General Research Collaborations

Major Events

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