Sports and Fitness Nutrition Supplements - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Sports and Fitness Nutrition Supplements in US$ Thousands by the following Segments:

- Amino Acids/Derivatives
- Herbal Products
- Vitamins/Minerals
- Others

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 237 companies including many key and niche players such as:

- Abbott Laboratories Inc.
- Champion Nutrition, Inc.
- Clif Bar & Company
- Dymatize Enterprises, Inc.
- Glanbia Plc

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Segmentation and Scope of Study
Sports and Fitness Nutrition Supplements
Amino Acids/Derivatives
Herbal Products
Vitamins/Minerals
Vitamins
Minerals
Others
Antioxidants
Prohormones
Enzymes
Fats

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
A Prelude
Changing Faces of the Sports Nutrition Supplements Market
Emerging Countries to Uncover True Potential
India & China Exude High Growth Prospects
Outlook
Recent Past Review

2. MARKET DYNAMICS
Geriatric Population Propels Demand for Fitness Products
Table 1: Elderly Population (60+ Years) as a Percentage of the Total Population (2012 & 2050) (includes corresponding Graph/Chart)
Expanding Population Fuels Demand

Table 2: World Population by Geographic Region (2000-2050) (in Millions) (includes corresponding Graph/Chart)

Mounting Healthcare Costs: A Blessing in Disguise for Sports Nutrition Supplements

Women: An important Consumer Group

Table 3: Dietary Supplements Market Worldwide (2013): Percentage Preference by Gender and Age Group (includes corresponding Graph/Chart)

The Nutraceuticals Ecosystem in a Nutshell

Rise of Protein & Protein Ingredients in Sports Nutrition Market

High Protein: The Latest Trend in Functional Foods

3. TRENDS AND ISSUES

Shift to Healthy Eating Promotes Demand for Sports Nutrition Products

Body Builders and Professional Athletes Remain Important Customers

Ingredients Remain a Hot Topic in the Sports Nutrition Arena

Preventive Healthcare Boosts Demand for Sports Nutrition Solutions

Market Expansion Risks Alienation of Traditional Customers

Efforts to Overcome Acceptance and Awareness Challenges

Lack of Awareness - A Key Impediment in Emerging Markets

Consumer Preference for Dietary Supplements to Avoid Invasive Treatments

Convenience & Product Affordability

Key Deciding Factors

Protein Supplements: Most Sought After Nutrients

Growing Number of Products with Protein Claims

Herbal Products Become a Favorite

Growing Importance of Minerals

Coconut Water Interests Industry Leaders

Increasing Demand for Caffeine-free Nutrition Supplements

Growth Strategies of Producers

Distribution Diversifies

Specialty/Natural Retail

The Mainstream Channel in Developing Countries

Internet Emerges as an Effective Sales Channel

E-Retailing Expands Growth Opportunities

Table 4: Factors Influencing Online Purchase Decision

Percentage Share Breakdown by Consumer Preferences (includes corresponding Graph/Chart)

Supplements under the Regulatory Scanner

Overview of Safety Regulations for Sports Nutrition Products

4. PRODUCT INNOVATIONS: A CLOSER LOOK

Product Innovations Places Sports Nutrition Sector in Overdrive

Recent Innovations in Sports and Fitness Nutrition Supplements Market

Liquid Nutrition Supplements: An Exciting Innovation Thriving on the Convenience Factor

Innovations in Post Training Recovery Supplements Market

Soy-dairy Protein Blend for Muscle Building

Sports Nutrition Supplements Offer High Level of Immunity

Emergence of Pre Workout/Post Workout Supplements in Sports Nutrition Market

Pre Workout Supplements

Post Workout Supplements

5. PRODUCT OVERVIEW

Sports and Fitness Nutrition Supplements

Sports Nutrition Products: Classification by Function

Meal Replacements Products and Fat Burners

Endurance Products

Strength and Bodybuilding Supplements

Energy Products

Recovery Products

Commonly Used Sports Nutrition Ingredients

Amino Acids/Derivatives

Amino Acids

Importance of Amino Acids in Nutrition

Protein and Amino Acids
Types
Creatine
Herbal Products
Vitamins/Minerals
Vitamins
Beta-Carotene
Thiamine
B-2
B-3
Pyridoxine
B-12-Cyanocobalamin
B-15-Pangamic Acid
B-17-Amygdalin
B Complex-Biotin
B Complex-Choline
B Complex-Folic Acid
B Complex-Inositol
C-Ascorbic Acid
D-Calciferol
E-Tocopherol
F-Unsaturated Fatty Acids
K-Phylloquinone
P-Bioflavanoid
Minerals
Certain Minerals Supplements Used by Athletes
Chromium
Iron
Calcium
Carbohydrates
Protein
Elements of Proteins
Whey Protein
Soy Protein
Casein
Others
Antioxidants
Prohormones
Enzymes
Fats
Targeted Action of Select Ingredients in Sports Drinks
Commonly Used Ingredients in Sports Bars
Commonly Used Ingredients in Sports Gels
Ergogenic Aids
Select Supplemental Ergogenic Aids
Nutritional Ergogenic Aids
Examples of Types of Nutritional Ergogenic Aids
Popular Nutritional Ergogenic Aids
Regulation of Dietary Supplements
Claims and Evidence for Select Sports Nutrition Supplements
List of Banned Substances in Sports Nutrition Supplements

6. PRODUCT INTRODUCTIONS/LAUNCHES
Yakult Honsha to Introduce Yakult Plus in Belgium
Yakult Philippines to Launch Yakult Light
Otsuka Pharmaceutical to Launch Milical, a Diet Food Product in Japan
Herbalife Launches Performance Nutrition Line in Canada
Promax Nutrition Launches New Promax Lower Sugar (PromaxLS) Bars
Decibel Nutrition Launches Decibel, a Range of Sports Nutrition Product
Inergetics Introduces Surgex® Warrior Sports Nutrition
Royal Sport LTD Unveils Royal Sport Ultra Clean 100™ Protein Supplement
MusclePharm Releases CocoProtein™ Sports Drink
Evogen Nutrition to Launch New Carnigen™
Isatori Launches Sinetrim™, Novel Patented Weight-Loss Innovation
Nutegrity Launches Mangosteen Ingredient for Sports Nutrition
A&B Unveils PisaneRB9, a Novel Pea Protein Isolate
Holland & Barrett to Roll Out Several Sports Nutrition Products
Heath Rolls out Gifted Nutrition, a novel range of Sports Nutrition Supplements
Liflag Sport Introduces ULift Pre-Workout Range of Nutrition Products
Glanbia Nutritional Unveils Hydrovon 195, a Novel Whey Protein
MusclePharm Rolls Out Combat Crunch, the Only Triple-Layered Protein Bar
F.I.T. Club Brand Launches Ultra-Premium Sports Nutrition Products
Force Factor Introduces VolcaNO Featuring Nitric Oxide Boosters
Yakult Honsha Co Launches Yakult Fermented Milk Drink in Switzerland
CLIF SHOT Introduces Novel range of CLIF SHOT Performance Drinks
Yakult Honsha to Launch Yakult Plus in Austria and Germany
CLIF Builder’s® Launches Builder’s MAX™ to Expand Protein Offerings
Activate Nutrition Introduces Tribulus Terristris Supplement
GNC to be First to Launch Arnold Series™, a Sports Nutrition Line
Pharmamuscule Introduces a Premium Sports Nutrition Products Range
Klean Athlete® Unveils KLEAN-D Sport® Nutritional Supplement
WILD Flavors Adds RPM Factors™ to its Range
Vitacost Launches ARO Black Series, A Novel Range of Sports Nutrition Products
iSatori Launches Bio-Gro™, a Novel Disruptive Sports Nutrition Product
Twinlab Corporation Rolls Out CleanSeries™, a Sports Nutrition Range
Creative Edge Nutrition Launches Cenergy Nutrition Line
RIVALUS Introduces POWDER BURN Supplements
Creative Edge Nutrition Unveils Sports Nutrition Products Range
Ultimate Sports Nutrition Introduces Immune Re-Build Supplements
Top Secret Nutrition Rolls Out Sports Nutrition Product Line
Direct Digital Introduces NUGENIX™ Supplement
Thorne Research and Integrative Health Resources Develop Nutritional Supplements
Complete Nutrition Unveils 3Plenish Nutrients and Hydration Supplement
BPI Sports Introduces New Line of EXT Sports Products
FitAID Beverages Launches Natural FitAID Recovery and Sports Drink
NDS Nutrition Products to Launch Fuel v. 2, Pump Fuel Insanity and Nitro CMX
True Healthy Products Launches Cell Formula Pure Energy Nitric Oxide Supplements
Swole Sports Nutrition Unveils Prewrek Sports Nutrition Supplement
Yash Birla Group Introduces B3 (BCUBE) Sports Nutrition Supplement Category
BPI Sports and GNC Stores to Introduce New Range of Sports Nutrition Supplements
Giant Sports Introduces Giant Sports Delicious Protein Supplement
PURx Health Unveils PURx ReBound and PURx Immune Nutritional Supplements
The Vitamin Shoppe Introduces TRUE ATHLETE™ Range of Sports Nutrition Supplements
Amino Vital® Introduces Fast Charge
Goliath Labs Introduces Isolate in 5 lb Canisters
Milk Specialties Introduces New Dairy Protein and Ingredients
Arla to Launch New Whey Protein Ingredient
Coca-Cola Introduces Aquarius in Singapore
Yakult U.S.A to Launch Yakult Light
iSatori Unveils RESTORAID™
Bond Adds Two New Flavors to Cardio Cuts®
Inergetics Launches Surgex® RTD

7. RECENT INDUSTRY ACTIVITY
Acumium Inks Partnership Deal with Everlast Sports Nutrition
Yakult U.S.A. Commences Fermented Milk Drink Production at California Plant
Glanbia Acquires IsoPure Company
Post Holdings Acquires PowerBar and Musashi Brands
Hormel Foods Closes the Acquisition of CytoSport
LifeVantage Acquires Wicked Fast Sports Nutrition, a Sports Nutrition Range
Grovepoint Acquires Majority stake in Grenade
IGY Life Sciences and PhD Nutrition Form Joint Venture
Nutrition X to Partner with Widnes Vikings
Optigenex Inks an Agreement with Hill Pharma Ink
Game Plan Holdings Partners with Achieve Nutrition Systems
Maxinutrition Becomes Official Nutrition Partner
Wigan Athletic Partners with P A S
Titan FC Inks Long Term Partnership Deal with ProSupps
Global Sports Inks 3-Year Contract with Etiixx Sports
MidOcean Partners Invests in Nutrabolt
SCI-MUSCLE Inks a Long Term Partnership Deal with Performance Sports
MET-Rx® Inks Distribution Deal with Nutrition Club Canada
GNC Acquires A1 Sports Limited
Nutrivo Acquires RIVALUS
Science in Sport Inks a Long-Term Contract with Science in Sport Asia Pacific
Surrey Sports Park Partners with Ultimate Sports Nutrition
Complete Nutrition Partners with German American Technologies
Northforce Oy Signs First Export Contract with Russia
ChromaDex to Ink 3-Year Marketing Deal with Thorne Research for NiagenT
First Milk Acquires CNP Professional
Integrated Security Systems and iSatori Technologies to Merge
Valeant Pharmaceuticals Takes Over Probiotica
Associated Brands Acquires Soluble Products
Creative Edge Nutrition Takes Over Supplements ToGo.com
Enerbrite Technologies Group Acquires SBSINutratechuals
Bright Lifecare Takes Over MadeInHealth
Active Health Foods and General Nutrition Centers Ink Agreement
Creative Edge Nutrition Enters into Distribution Agreement with Fitness One
Inergetics and Brewer Sports International Enter into Partnership
NatureVite Launches New Website for Health and Nutrition Products
NBTY Acquires Balance Bar
Athletics Canada Signs Deal With BioSteel
Yakult Honsha Receives GRAS Status
MusclePharm Signs Deal with MMA Elite to Introduce Products at Wal-Mart

8. FOCUS ON SELECT GLOBAL PLAYERS
Abbott Laboratories Inc. (US)
Champion Nutrition, Inc. (US)
Clif Bar & Company (US)
Dymatize Enterprises, Inc. (US)
Glanbia Plc (Ireland)
Optimum Nutrition, Inc. (US)
GlaxoSmithKline Plc (UK)
GNC Holdings, Inc. (US)
Herbalife International, Inc. (US)
NBTY, Inc. (US)
The Balance Bar Company (US)
Nestlé SA (Switzerland)
Otsuka Pharmaceutical Co., Ltd. (Japan)
PepsiCo Inc. (US)
Red Bull GmbH (Austria)
The Coca-Cola Co. (US)
Yakult Honsha Co., Ltd. (Japan)

9. GLOBAL MARKET PERSPECTIVE
Table 5: World Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 6: World Historic Review for Sports & Fitness Nutrition Supplements by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 7: World 15-Year Perspective for Sports & Fitness Nutrition Supplements by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart) Analysis by Product Segment
Table 8: World Recent Past, Current & Future Analysis for Amino Acids/Derivatives by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independent Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 9: World Historic Review for Amino Acids/ Derivatives by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 10: World 15-Year Perspective for Amino Acids/ Derivatives by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 11: World Recent Past, Current & Future Analysis for Herbal Products by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 12: World Historic Review for Herbal Products by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 13: World 15-Year Perspective for Herbal Products by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 14: World Recent Past, Current & Future Analysis for Vitamins/Minerals by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 15: World Historic Review for Vitamins/ Minerals by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 16: World 15-Year Perspective for Vitamins/ Minerals by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 17: World Recent Past, Current & Future Analysis for Other Sports & Fitness Nutrition Supplements Market by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 18: World Historic Review for Other Sports & Fitness Nutrition Supplements Market by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 19: World 15-Year Perspective for Other Sports & Fitness Nutrition Supplements Market by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
   A. Market Analysis
      Outlook
      Table 20: US Market for Nutrition Products (2013): Percentage Breakdown of Value Sales by Product Segment
      Functional Foods, Organic/Natural Foods, Supplements, Natural Personal Care (includes corresponding Graph/Chart)
      Table 21: US Supplements Market (2013): Percentage Breakdown of Value Sales by Category (includes corresponding Graph/Chart)
      A Note on Health and Fitness Activities in the US
      Why are Fitness Companies Targeting Baby Boomers?
      Sports and Fitness Habits of Americans
      Free Weight: Carrying Great Appeal
      Growing Adoption by Mainstream Consumers
      Are Sportspersons Major Targets for Marketers?
Protein Powders Gain Wide Usage
Table 22: US Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Type
Protein & Non-Protein (includes corresponding Graph/Chart)
Table 23: US Protein Based Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Product Segment (includes corresponding Graph/Chart)
Sports Drinks
Game for a Bright Future
Online Retailers Benefit from the Growing Demand
Table 24: US Dietary Supplements Market (2013): Percentage Breakdown of Value Sales by Distribution Channel
Specialized and Health Food Stores, Mass Market, Direct-to-Customer and Healthcare Practitioners (includes corresponding Graph/Chart)
Targeting a Wider Audience
Nutrition Supplements vis-à-vis Anti-Obesity Drugs
Table 25: US Weight Loss Market by Major Product Segment (2013): Percentage Share Breakdown of Revenues for Diet Drinks, Health Clubs, Bariatric Surgery, Diet Foods, Artificial Sweeteners, Weight Loss Centers, Medically Supervised Programs, Meal Replacements & Appetite Suppressants, Prescription Drugs, Low Calorie Diet Programs, and Others (includes corresponding Graph/Chart)
Table 26: Obesity Prevalence in US Adults by Age-Group (2013) (includes corresponding Graph/Chart)
Obesity Catching Them Young
Table 28: US Childhood Obesity by Age-Group (2013): Percentage of Obese Population (includes corresponding Graph/Chart)
Regulatory Environment
Unscrupulous Practices Attract Regulatory Scrutiny
Ban on Prohormones
List of Legal and Banned Prohormones in the US
List of Best Prohormones in the year 2014
The Anabolic Steroids Control Act
Lack of Regulatory Oversight Encourage False/Misleading Claims
USFDA Bans Pre-Mixed Alcohol Energy Drinks
Californian Government Imposes Labeling Regulations
Product Introductions/Innovations
Recent Industry Activity
Key Players
B. Market Analytics
Table 29: US Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 30: US Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 31: US 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Outlook
Table 32: Canadian Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Type
Protein & Non-Protein (includes corresponding Graph/Chart)
Functional Foods and Beverages Market
An Overview
A Potential Market for Weight Management Products
Canada Imposes Ban on Prohormones
Role of Consumer Awareness Programs in Sports Nutrition
Product Introductions
Strategic Corporate Developments
B. Market Analytics
Table 33: Canadian Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed
with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding
Graph/Chart)
Table 34: Canadian Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed
with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding
Graph/Chart)
Table 35: Canadian 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and
Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Outlook
Market Trends in Sports & Fitness Nutrition Market
Sports Nutrition Products
Key Indicators
Table 36: Japanese Sports Nutrition Market (2013): Percentage Share Breakdown of Revenue by Type
Protein & Non-Protein (includes corresponding Graph/Chart)
Table 37: Japanese Health and Wellness Nutrition Products Market (2013): Percentage Breakdown of Retail
Sales by Select Segments
Vitamins and Dietary Supplements, Traditional Herbal Products, Slimming Products, Meal Replacement
Slimming Products and Sports Nutrition (includes corresponding Graph/Chart)
Table 38: Japanese Sports Nutrition Market (2013): Percentage Breakdown of Retail Sales by Distribution
Channel
Health Food Shops, Non-Grocery Retailers, and Online/Internet (includes corresponding Graph/Chart)
Product Introduction
Key Players
B. Market Analytics
Table 39: Japanese Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by
Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed
with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding
Graph/Chart)
Table 40: Japanese Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed
with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding
Graph/Chart)
Table 41: Japanese 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and
Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Outlook
Market Overview
Key Market Trends
Energy Foods and Drinks Market
Impact of Euro Debt Crisis on Sports Drinks Market
EU Implements Health Claims Regulation
B. Market Analytics
Table 42: European Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by
Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual
Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 43: European Historic Review for Sports & Fitness Nutrition Supplements by Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual
Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 44: European 15-Year Perspective for Sports & Fitness Nutrition Supplements by Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe
Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 45: European Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by
Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 46: European Historic Review for Sports & Fitness Nutrition Supplements by Product Segment Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 47: European 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Outlook
Health and Wellness Nutrition Market
Table 48: Health and Wellness Nutrition Products Market in France (2013): Percentage Breakdown of Retail Sales by Select Segments Vitamin and Dietary Supplements, Traditional/Herbal Products, Slimming Products and Sports Nutrition (includes corresponding Graph/Chart)
Table 49: French Sports Nutrition Market (2013): Percentage Share Breakdown of Revenue by Type Protein & Non-Protein (includes corresponding Graph/Chart)
Table 50: French Sports Nutrition Market (2013): Percentage Breakdown of Retail Sales by Distribution Channel Store-Based Retailing (Grocery Retailers, Parapharmacies/Drugstores, Chemists/Pharmacies and Other Non-Grocery Retailers) and Non-Store Retailing (Internet, Direct Selling and Home Shopping) (includes corresponding Graph/Chart)
B. Market Analytics
Table 51: French Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 52: French Historic Review for Sports & Fitness Nutrition Supplements by Product Segment Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Outlook
Table 54: German Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Type Protein & Non-Protein (includes corresponding Graph/Chart)
Product Launch
B. Market Analytics
Table 55: German Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 56: German Historic Review for Sports & Fitness Nutrition Supplements by Product Segment Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 57: German 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Outlook
Table 58: Italian Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Type Protein & Non-Protein (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Outlook
A Brief Market Insight
Table 62: Health and Wellness Nutrition Products Market in the UK (2013): Percentage Breakdown of Value Sales by Select Segments
Vitamin and Dietary Supplements, Traditional/Herbal Products, Slimming Products and Sports Nutrition
(includes corresponding Graph/Chart)
Table 63: UK Sports Nutrition Market (2013): Percentage Breakdown of Revenues by Type
Protein & Non-Protein (includes corresponding Graph/Chart)
Table 64: UK Sports Nutrition Market (2013): Percentage Breakdown of Retail Sales by Distribution Channel
Store-Based Retailing (Parapharmacies/Drugstores, Healthfood Shops, Grocery Retailers, and Others) and Non-Store Retailing (Internet/Online, Direct Selling and Home Shopping) (includes corresponding Graph/Chart)
Accessibility
A Key Bottleneck to Market Development
MHRA Bans Several Sports Nutrition Supplements
DMAA Based Sports Supplement Faces Ban
Product Introductions
Strategic Corporate Developments
GlaxoSmithKline Plc
A Major Player
B. Market Analytics
Table 65: UK Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 66: UK Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 67: UK 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 71: Spanish 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
An Overview
Table 72: Health and Wellness Nutrition Products Market in Russia (2013): Percentage Breakdown of Value Sales by Select Segments
Vitamin and Dietary Supplements, Traditional/Herbal Products, Slimming Products and Sports Nutrition (includes corresponding Graph/Chart)
Table 73: Russian Sports Nutrition Market (2013): Percentage Breakdown of Revenues by Type Protein & Non-Protein (includes corresponding Graph/Chart)
B. Market Analytics
Table 74: Russian Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 75: Russian Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 76: Russian 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Outlook
Review of Select Markets
Greece
Croatia
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 77: Rest of Europe Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 78: Rest of Europe Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 79: Rest of Europe 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Outlook
Factors Dampening Sports Nutrition Market Prospects in Asia-Pacific
A Peek Into Select Regional Markets
Australia
China
Table 80: Health and Wellness Nutrition Products Market in China (2013): Percentage Breakdown of Value Sales by Select Segments
Vitamin and Dietary Supplements, Traditional/Herbal Products, Slimming Products and Sports Nutrition (includes corresponding Graph/Chart)
India
Table 81: Indian Population by Age Group (In Percentage) (includes corresponding Graph/Chart)
Malaysia
South Korea
Table 82: Sports Nutrition Products Market in South Korea (2013): Percentage Value Breakdown of Retail Sales by Category (includes corresponding Graph/Chart)
Table 83: Health and Wellness Nutrition Products Market in South Korea (2013): Percentage Breakdown of Value Sales by Select Segments
Vitamin and Dietary Supplements, Traditional/Herbal Products, Slimming Products and Sports Nutrition (includes corresponding Graph/Chart)

Thailand
Product Introductions
Corporate Development
B. Market Analytics
Table 84: Asia-Pacific Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 85: Asia-Pacific Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 86: Asia-Pacific 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Outlook
Latin American Market to Emerge as a Hotspot for Sports and Fitness Nutrition
Brazil
Nutritional Market
Table 87: Nutritionals Market in Brazil (2013): Percentage Breakdown of Value Sales by Segments
Vitamin and Dietary Supplements, Traditional/Herbal Products, Slimming Products and Sports Nutrition (includes corresponding Graph/Chart)
B. Market Analytics
Table 88: Latin American Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 89: Latin American Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 90: Latin American 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Outlook
South African Sports Supplements Market Faces Regulatory Pressure
Product Introduction
B. Market Analytics
Table 91: Rest of World Recent Past, Current & Future Analysis for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 92: Rest of World Historic Review for Sports & Fitness Nutrition Supplements by Product Segment
Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 93: Rest of World 15-Year Perspective for Sports & Fitness Nutrition Supplements by Product Segment
Percentage Breakdown of Dollar Sales for Amino Acids/Derivatives, Herbal Products, Vitamins/Minerals and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 237 (including Divisions/Subsidiaries 253)
The United States (173)
Canada (9)
Japan (3)
Europe (48)
France (2)
Germany (2)
The United Kingdom (30)
Rest of Europe (14)
Asia-Pacific (Excluding Japan) (15)
Latin America (1)
Africa (4)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/2498174/](http://www.researchandmarkets.com/reports/2498174/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Sports and Fitness Nutrition Supplements - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/2498174/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User</td>
<td>☐</td>
<td>USD 4950</td>
</tr>
<tr>
<td>1 - 5 Users</td>
<td>☐</td>
<td>USD 6930</td>
</tr>
<tr>
<td>1 - 10 Users</td>
<td>☐</td>
<td>USD 9405</td>
</tr>
<tr>
<td>1 - 15 Users</td>
<td>☐</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World