Dressings And Condiments Western Europe 7


COVERAGE
9 Individual Product Markets in each country covered:
Mayonnaise, Salad Dressings, Ketchup, Vegetables in Vinegar, Mustard, Table Salt, Herbs & Spices, Vinegar, All Dressings & Condiments
Country markets: Belgium/Lux, France, Germany, Italy, Netherlands, Spain, United Kingdom
63 Product and Country Markets - being 9 Single Product Markets (Market Groups not counted) times 7 countries.

DESCRIPTION
A complete quantitative, hard data demand and supply analysis of final human consumption in the country and product markets covered. All product markets are carefully defined so as to be comparable across all countries.
314 Ultimate Holding Companies are cited in this report together with their market shares; additionally, own-label share of the market is also quoted. The market share represented by the leading companies in this report (up to 10) is 0%.
Based on our international food and drink markets database, now in its 23rd year, the report includes (see detailed Table of Contents for more):
- Separate Foodservice and Retail Market data are given by volume and value, and by product and country, hence providing complete coverage of the final human consumption
- Up to the Top-10 holding companies by market share by product, country and region
- Up to Top-100 holding companies listing by overall market share in the present markets
- Own label, branded, unbranded and artisanal market shares
A unique strategic vision of the market in Austria is presented, in particular identifying the numerous companies present together with their market shares and major brands by country and product. Standard data tables for each product provide a panorama of companies' strengths and presence.

WHY YOU SHOULD BUY THIS REPORT
This report entails a fully up-to-date mapping of the market providing valuable support to strategic marketing decisions, in particular regarding:
- Strategic Planning
- Marketing & Sales
- Mergers and Acquisitions
- Market Opportunities & Risks
- Companies Strengths & Weaknesses

FOR EACH AND EVERY PRODUCT COVERED IN EACH COUNTRY
Retail, Foodservice and Total Historical and Forecast Demand - by volume and by value for 2010, 2014 and 2015, as well as forecasts for 2016, 2017 and 2018
Historical Trend - % growth by volume and value for 2010 - 2015.
Forecast Growth - % growth by volume and value for 2016 - 2018
Supply structure in each product and in each country in 2015: producer shares, own label share, branded share, unbranded share and artisanal share (own made for own sale, e.g. independent bakers).
Major brands listed by country, product, holding or independent companies and subsidiaries.
Company Profiles. All holding companies identified are listed alphabetically with their key subsidiaries by country, detailing the product markets in which the latest market shares have been identified. The overall share in the market covered is provided. The estimated percent contribution of each product to final (retail + foodservice) sales is also provided.

PRESENTATION
Estimated 128 pages.
The report is produced at time of order from the updated database, and consists essentially of hard data provided in the form of flow charts and data tables.
The standard PDF report delivered by e-mail can be printed and then photocopied recto-verso, and is designed to then drop into a 4-ring folder as a complete report, including cover, table of contents, etc. Electronic Excel file can be provided by us on request.

MATCHING REPORTS
Any combination of countries, products and demand and supply data possible.
Almost 150 products and product categories covered in each of these countries:
Europe, including Eastern Europe, 22 countries covered.
North America: Canada, Mexico, USA.
Other emerging markets: Brazil, India, Turkey, Russia, China

Contents: Dressings And Condiments Western Europe 7
Number of pages: 128

TABLE OF CONTENTS
Product coverage and definition
Mayonnaise - Mayonnaise (including low-fat types). Unflavoured products, as opposed to tartar sauce, salad dressing and other sauces which are flavoured products. Tartar sauce is included under salad dressing.
Salad Dressings - Salad cream and salad dressings (including low-fat types). Includes tartar sauce and soya sauce (Romania). [NL: Excludes soya & worcester sauce].
Ketchup - Ketchup (i.e. cold eating tomato sauce for table top), including spicy ketchup.
Vegetables in Vinegar - Sour pickled vegetables (gherkins, onions, capres, etc., excluding Indian-type “Pickles” such as chutney, piccalilli, and excluding Sauerkraut and olives).
Mustard - Mustard, prepared (reconstituted, or made-up weight on the basis of 2.5 times the dry weight, especially UK and Ireland).
Table Salt - Table salt, cooking salt (coarse salt, fine salt), iodised or not
Herbs & Spices - Herbs & spices, (including estimates for under-recorded private imports, eg in UK from India, Pakistan, etc), including frozen and fresh herbs.
Vinegar - Vinegar (alcohol, wine, cider vinegars).
All Dressings & Condiments - All products in this group in ready-to-eat form (1 litre vinegar = 1 kg).
Country coverage: Belgium/Lux, France, Germany, Italy, Netherlands, Spain, United Kingdom

For each of the products covered (listed above) and in each of the countries covered (listed above), as well as for the aggregate data for the entire market covered, the following information is provided:

Flowchart of Major Suppliers, Demand and Distribution Channels

DEMAND DATA
Historical Demand in 2010, 2014, 2015 (in volume)
Forecast Demand 2016, 2017 & 2018 (in volume)
Forecast Demand 2016, 2017 & 2018 (in value)
Historical 5-year growth rates 2010 - 2015 (in volume)
Historical 5-year growth rates, 2010 - 2015 (in value)
Breakdown between Foodservice and Retail Market in 2015 (in volume)
Breakdown between Foodservice and Retail Market in 2015 (in value)
Per capita consumption in retail, foodservice and total market, 2015 (in volume)
Per capita expenditure in retail, foodservice and total market, 2015 (in value)
Strategic Assessment: percentage represented by the country product market from the regional product market (North America, Western Europe or Central Europe). Does not apply to Brazil, India, Russia, China and Turkey.

SUPPLY DATA
Definition: Company Market Shares given for the Total Market (retail, foodservice and artisanal).
Updating: underlying food and drink database updated regularly, including for Mergers & Acquisitions
Supplier market shares (usually up to 10 shares cited by product and in each Country)
Who Owns Whom: Key Local Subsidiaries of each Ultimate Holding Company
Distribution Channels % Shares: Branded, Unbranded, Own (Private) Label and Artisanal (own-produced for own sale, e.g., bakers)
Major Brands for the suppliers cited
SUPPLEMENTARY ANALYSIS
- Especially important where we have identified more than 10 holding companies
  Company Market Shares and Rankings within the aggregate market covered by the report
  List of all Holding Companies identified for this market covered
  Who Owns Whom: All Key Local Subsidiaries identified
  Major Brands by Holding Company and Key Subsidiary

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