Cigars - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Cigars in US$ Thousands and Thousand Sticks. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 172 companies including many key and niche players such as -

- Agio Cigars
- Altadis SA
- Dannemann Cigarenfabrik GmbH
- Habanos SA Corporation
- John Middleton Co.

Contents: CIGARS

A GLOBAL STRATEGIC BUSINESS REPORT

CONTENTS

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Cigars
Cigar Types: Quality and Appearance Disparities
Large Cigars
Little Cigars
Cigarillos

II. EXECUTIVE SUMMARY

1. OUTLOOK
A Prelude
Cigars Move Ahead in an Environment Laced with Challenges
Current & Future Analysis
Volume Analysis
Value Analysis
US and Europe Contribute Bulk, Emerging Economies Lend Momentum

2. TRENDS & ISSUES
Cigars Market Benefits from Rising Taxation and Stringent Regulations on Cigarettes
Premium Cigars Segment Shadows Growth in Luxury Goods Market
Table 1: Global Cigars Market by Product Category (2014): Percentage Breakdown of Volume Sales and Value Sales for Mass-Market Cigars, and Premium Cigars (includes corresponding Graph/Chart)
Table 2: Global Premium Cigars Market by Geographic Region (2014): Percentage Breakdown of Volume Sales for the United States, Spain, and Rest of World (includes corresponding Graph/Chart)
Cigar Market Growth: An Outcome of Mass Market Strategies
Little Cigars and Cigarillos Dominate Market
Flavored Variants Gain Traction among Youth
Cigar Manufacturers Eye Female Cigar Smoking Market
Growing Consumption of Cigars: A Boon for Cigar Tobacco Farmers
Cuban Cigars Emerge from Recessionary Blues
US Ban on Cuban Cigars Partially Lifted
Competition
Cigar Industry Remains Highly Concentrated
Major Premium Cigar Brands in the Global Arena
Habanos Dominates the Cuban Cigar Market
Habanos Adopts Creative Marketing Strategies to Drive Cigar Consumption

3. REGULATORY LANDSCAPE
Global Regulatory Rampage on Tobacco Products Leaves Industry High and Dry
Manufacturers Adapt to Increasing Tax Policy Disparities
Flaws in Regulations Drives Youth Cigar Consumption
Illegal Trading: A Menace to the Industry

4. PRODUCT OVERVIEW
Cigars
Cigar Types: Quality and Appearance Disparities
Large Cigars
Little Cigars
Cigarillos

5. PRODUCT INTRODUCTIONS
Puros Indios Cigars to Manufacture and Distribute Kafie 1901 Brand
EPC Cigar Launches E.P. Carrillo Cabinet and New Wave Reserva Cigars
Drew Estate Introduces “Tienda Exclusiva by Willy Herrera” Concept Cigar for Barrister Cigars
Sindicato Cigar Group Unveils Flagship Cigar, Sindicato
MLB Cigar Ventures to Debut Imperia Brand
Scandinavian Tobacco Group UK Releases Break Little Cigars Line
Crux Cigar Company Launches New Cigar Brands
DeSiena Cigars Debuts DeSiena 312 Cigar
Warped Cigars Releases EL OSO
Davidoff Cigars Unveils Short Pleasures and Inspirational Robusto Cigars
Lone Star State, Ezra Zion Cigar Jointly Launch SP3 Cigar
Game by Garcia y Vega Unveils FoilFresh Red Cigarillos
Drew Estate Unveils Nica Rustica
Ted's Cigars Introduces Duck Commander
Oliveros Cigars Unveils Boutique Blends Cigars
General Cigar Launches Don Sixto
Torano Family Cigar Company Launches 3 new Cigars
cigarsindia.in Launches Alec Bradley Maxx in India
Davidoff Launches Cigarillos for Indian Cigar Smokers
cigarsindia.in Launches Padron Cigars
Rocky Patel Launches Cigars and Cigar Accessories in India

6. RECENT INDUSTRY ACTIVITY
262 Cigars Commence Regular Production of Allegiance Cigars
General Cigar Acquires Cigar Brands of Leccia Tobacco Company
Swisher International Inks definitive Agreement to Takeover Drew Estate
STG Purchases Brand Portfolio of Toraño Family Cigar Company
STG Takes Over Verellen NV
Hampton Cigar Company Established
Japan Tobacco to Close Northern Ireland and Belgium Plants
STG Takes Over PipesandCigars.com
Imperial Tobacco Group's Premium Cigar Division Regains Tabacalera Name
Altadis and Tabacalera Form Joint Venture
Avanti Enters into Licensing Agreement with Villiger to Venture into Italy
Emilio Cigars Signs Joint Distribution Agreement with Rodrigo Boutique Cigars
Ezra Zion Cigars and CigarFederation.com Inks Distribution Agreement with Emilio Cigars
Davidoff Inks Sponsorship Agreement with Art Basel
7. FOCUS ON SELECT PLAYERS
Agio Cigars (The Netherlands)
Altadis SA (Spain)
Dannemann Cigarenfabrik GmbH (Germany)
Habanos SA Corporation (Cuba)
John Middleton Co. (US)
Swedish Match (Sweden)
Scandinavian Tobacco Group (Denmark)
Swisher International, Inc. (US)

8. GLOBAL MARKET PERSPECTIVE
Volume Analytics
Table 3: World Recent Past, Current & Future Analysis for Cigars by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 4: World Historic Review for Cigars by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 5: World 14-Year Perspective for Cigars by Geographic Region
Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 6: World Recent Past, Current & Future Analysis for Cigars by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 7: World Historic Review for Cigars by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 8: World 14-Year Perspective for Cigars by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
US Cigar Market Weathers Recession
Table 9: US Cigars Market by Geographic Region (2014): Percentage Breakdown of Value Sales for Midwest, Northeast, South, and West Regions (includes corresponding Graph/Chart)
Seismic Changes in Tobacco Consumption of American Consumers
Table 10: US Tobacco Products Market by Category (2014): Percentage Breakdown of Retail Volume Sales for Cigarettes, Cigars, Roll-Your-Own, and Smokeless Tobacco (includes corresponding Graph/Chart)
Table 11: US Tobacco Product Market by Category (2014): Percentage Breakdown of Dollar Sales for Cigarettes, Cigars & Cigarillos and Others (includes corresponding Graph/Chart)
Growing Popularity of Flavored Cigars among Young Smokers
Table 12: US Flavored Cigar Sales in Large Convenience Stores Chains by Flavor Types (2014): Percentage Breakdown of Volume Sales for Blueberry, Grape, Strawberry, Sweet, White Grape, Wine, and Others (includes corresponding Graph/Chart)
Mass Market Cigars Lure Females and Young Male Adults
Disparity in Regulations for Cigars and Cigarettes Boosts Consumption of Cigars
Convenience Stores Well Positioned to Capture Consumer Shift towards Cigars
Table 13: US Tobacco Product Sales in Convenience Stores by Type of Product (2014): Percentage Breakdown of Unit Volume Sales for Cigarettes, Cigars, Electronic cigarettes, Pipe Tobacco, Smokeless Tobacco, and Smoking Accessories (includes corresponding Graph/Chart)
Table 14: US Tobacco Product Sales in Convenience Stores by Type of Product (2014): Percentage Breakdown of Value Sales for Cigarettes, Cigars, Electronic Cigarettes, Pipe Tobacco, Smokeless Tobacco, and Smoking Accessories (includes corresponding Graph/Chart)
Table 15: US Cigars Sales in Convenience Stores by Product Category (2014): Percentage Breakdown of Volume Sales for Flavored, Natural leaf, Pipe, Premium, Sweet, and Unflavored Cigars (includes
corresponding Graph/Chart)
Table 16: US Cigars Sales in Large Convenience Store Chains by Packaging Type (2014): Percentage Breakdown of Volume Sales for Foil Pouches, Single Cigars, and Cigars Packs (includes corresponding Graph/Chart)
Table 17: US Cigars Sales in Large Convenience Store Chains by Packaging Type (2014): Percentage Breakdown of Value Sales for Single Cigars, Cigar Packs, and Foil Pouches (includes corresponding Graph/Chart)
Table 18: US Cigar Sales in Large Convenience Store Chains by Leading Brands (2014): Percentage Breakdown of Volume Sales for Middleton’s, Swisher Sweets, White Owl, Dutch Master, Garcia y Vega, Zig Zag, and Others (includes corresponding Graph/Chart)
Table 19: US Cigar Sales in Large Convenience Store Chains by Leading Brands (2014): Percentage Breakdown of Value Sales for Middleton’s, Swisher Sweets, Dutch Master, White Owl, Garcia y Vega, Backwoods, and Others (includes corresponding Graph/Chart)
Despite Waning Volumes, Little Cigars Hold Value for Convenience Stores
Table 20: US Little Cigars Sales in Convenience Stores by Leading Brands (2014): Percentage Breakdown of Volume Sales for 305s, Cheyenne, Phillies, Prime Time, Swisher Sweets, and Others (includes corresponding Graph/Chart)
Table 21: US Little Cigars Sales in Convenience Stores by Leading Brands (2014): Percentage Breakdown of Value Sales for 305s, Cheyenne, Phillies, Prime Time, Swisher Sweets, and Others (includes corresponding Graph/Chart)
Large Cigars Overshadow Small Cigars Due to Disparate Regulations
Table 22: US Cigar Volume Sales by Type (2001-2013): Percentage Breakdown of Volume Sales for Small and Large Cigars (includes corresponding Graph/Chart)
Table 23: US Large Cigars Sales in Convenience Stores (2014): Percentage Breakdown of Value Sales by Categories of Packs (includes corresponding Graph/Chart)
Exports and Imports
Cigar Imports Revisit Peaks in 2014
Table 24: US Hand-rolled Premium Cigars Imports (2010-2013): Percentage Breakdown of Volume Imports by Country of Origin (includes corresponding Graph/Chart)
Table 25: US Imports of Tobacco Cigars, Cheroots, and Cigarillos (2013): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Table 26: US Exports of Tobacco Cigars, Cheroots and Cigarillos (2013): Percentage Breakdown of Value Exports by Destination Country (includes corresponding Graph/Chart)
Easing of US-Cuba Trade Embargo to Benefit Cuban Cigar Makers
Competitive Scenario
Favorable Regulations Draws Manufacturers towards Cigars
Major Players Leave No Room for New Entrants
Table 27: Leading Players in the US Cigars Market (2014): Percentage Breakdown of Volume Sales for Altadis USA, John Middleton, Swedish Match North America, Swisher International, and Others (includes corresponding Graph/Chart)
Competitive Scenario in Mass Market Cigar Market
Cigar Manufacturers on a Promotion Spree in the US
Production of Small Batch Cigars On the Rise
Preference for Homegrown Tobacco Rises among US Producers
Regulatory Scenario
Policies Regulating Cigars in the US Market
A Comparison of Federal Regulations on Cigars, Cigarettes and Smokeless Tobacco Products in the US
US FDA Proposes Stricter Regulations on Cigars, Industry Braces for Impact
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Volume Analytics
Table 29: US Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 30: US Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 31: US Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 32: US Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA
   A. Market Analysis
      Current and Future Analysis
      Market Overview
      New Regulations to Sound Death Knell for Flavored Cigars Market
      Premium Tobacco Segment Sees Growth
      Ageing Population Slows Down Cigar Market Growth in Canada
      Male Smokers Dominate Cigar Market
      STG Rules Canadian Cigar Market
   B. Market Analytics
      Volume Analytics
      Table 33: Leading Players in the Canadian Cigars Market (2014): Percentage Breakdown of Retail Volume Sales for Casa Cubana, Scandinavian Tobacco Group, and Others (includes corresponding Graph/Chart)
      Export-Import Statistics
      Table 34: Canadian Imports of Tobacco Cigars, Cheroots, and Cigarillos (2013): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
      Table 35: Canadian Exports of Tobacco Cigars, Cheroots, and Cigarillos (2013): Percentage Breakdown of Value Exports by Destination Country (includes corresponding Graph/Chart)
   B. Market Analytics
      Value Analytics
      Table 36: Canadian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 37: Canadian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
      Table 38: Canadian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 39: Canadian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN
   A. Market Analysis
      Current and Future Analysis
      Market Overview
      Competitive Scenario
   B. Market Analytics
      Volume Analytics
      Table 40: Leading Players in the Japanese Cigars Market (2014): Percentage Breakdown of Volume Sales for British American Tobacco Japan, Japan Tobacco Imex and Others (includes corresponding Graph/Chart)
      Table 41: Japanese Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 42: Japanese Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
      Table 43: Japanese Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 44: Japanese Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE
   A. Market Analysis
      Current and Future Analysis
      Volume Analysis
      Value Analysis
      Europe: A Premium Cigar Market
   B. Market Analytics
      Volume Analytics
      Table 45: European Recent Past, Current & Future Analysis for Cigars by Geographic Region
         France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 46: European Historic Review for Cigars by Geographic Region
         France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 47: European 14-Year Perspective for Cigars by Geographic Region
Percentage Breakdown of Volume Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 48: European Recent Past, Current & Future Analysis for Cigars by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 49: European Historic Review for Cigars by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 50: European 14-Year Perspective for Cigars by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Current and Future Analysis
Market Overview
Competitive Scenario
B. Market Analytics
Volume Analytics
Table 51: French Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 52: French Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 53: French Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 54: French Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4b. GERMANY
A. Market Analysis
Current and Future Analysis
Market Overview
German Cigar Consumption Habits
Divided on the Lines of Age Demographics
Competitive Scenario
Product Launch
Strategic Corporate Development
Dannemann Cigarenfabrik GmbH
A Key German Cigar Manufacturer
B. Market Analytics
Volume Analytics
Table 55: German Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 56: German Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 57: German Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 58: German Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Current and Future Analysis
Economic Instability Drives Smokers towards Cheaper Cigars
Competitive Scenario
B. Market Analytics
Volume Analytics
Table 59: Italian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 60: Italian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 61: Italian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 62: Italian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
Market Overview
Consumers Continue to Migrate from Large Cigars to Cigarillos
Anti-Smoking Regulations and Campaigns a Major Success in the UK
Competitive Scenario
Product Launch
B. Market Analytics
Volume Analytics
Table 63: UK Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 64: UK Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 65: UK Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 66: UK Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

e. SPAIN
A. Market Analysis
Current and Future Analysis
An Overview of Cigar Smoking Habits in Spain
Competitive Scenario
Strategic Corporate Development
Altadis Sa
A Key Spanish Cigar Producer
B. Market Analytics
Volume Analytics
Table 67: Spanish Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 68: Spanish Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 69: Spanish Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 70: Spanish Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

f. RUSSIA
A. Market Analysis
Current and Future Analysis
Market Overview
B. Market Analytics
Volume Analytics
Table 71: Russian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 72: Russian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 73: Russian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 74: Russian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

g. REST OF EUROPE
A. Market Analysis
Current and Future Analysis
Overview Of Select Markets In The Region
Austria
Austrian Cigars Market Continues to Expand
Belgium
Cigarillos Eat into Cigar and Cigarette Market
Competitive Scenario
Denmark
Negative Cigarette Smoking Trends Boost Cigar Sales
Competitive Scenario
Table 75: Leading Players in Danish Cigars Market (2014): Percentage Breakdown of Volume Sales for Mac
Baren Tobacco Company, Phillip Morris International, Scandinavian Tobacco Group and Others (includes
corresponding Graph/Chart)
Finland
Cigars and Cigarillos Gain Popularity Among Finnish Consumers
Competitive Landscape
Table 76: Leading Players in the Finnish Cigars Market (2014): Percentage Breakdown of Volume Sales for
British American Tobacco Finland, Imperial Tobacco Finland, Scandinavian Tobacco Group, and Others
(includes corresponding Graph/Chart)
Greece
Weaker Economic Scenario, Illicit Trade Pounds Cigar Sales
Supermarkets Foray into Distribution of Tobacco Products
Ireland
Cigar Sales Continue to Slide
Norway
Norwegian Cigars Market Heads Southward
Competitive Scenario
Poland
Poland- a Promising Market for Cigars
Sweden
Market Overview
Competitive Scenario
Table 77: Leading Players in the Swedish Cigars Market (2014): Percentage Breakdown of Volume Sales for J.
Cortes Cigars, Dannemann Cigarrenfabrik, Habanos Nordic, Scandinavian Tobacco Group, and Others
(includes corresponding Graph/Chart)
Switzerland
Demand for Premium Cigars and Cigarillos to Rise
Discounters Dominate Cigar Distribution
Major Global Manufacturers Dominate Competitive Landscape
The Netherlands
Cigars market dominated by Male Consumers
Manufacturers Promote Premium Cigars
Competitive Scenario
Table 78: Leading Players in the Dutch Cigars Market by (2014): Percentage Breakdown of Volume Sales for
Agio Cigars, Swedish Match, and Others (includes corresponding Graph/Chart)
Turkey
Illicit Trade Forces Turkey to Lift Ban on Cigars
Teka Remains Dominant Player in Turkish Cigar Market
Ukraine
Ukrainian Market Growth Prospects Remain Dim
Product Launches
Strategic Corporate Development
key players
B. Market Analytics
Volume Analytics
Table 79: Rest of Europe Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual
Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 80: Rest of Europe Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand
Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 81: Rest of Europe Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual
Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 82: Rest of Europe Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$
Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
Volume Analysis
Value Analysis
Mixed Signals Pervade in Asian Cigar Market

B. Market Analytics
Volume Analytics

Table 83: Asia-Pacific Recent Past, Current & Future Analysis for Cigars by Geographic Region
Australia, China, India, Indonesia, Philippines, Singapore, South Korea, New Zealand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 84: Asia-Pacific Historic Review for Cigars by Geographic Region
Australia, China, India, Indonesia, Philippines, Singapore, South Korea, New Zealand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 85: Asia-Pacific 14-Year Perspective for Cigars by Geographic Region
Percentage Breakdown of Volume Sales for Australia, China, India, New Zealand and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Value Analytics

Table 86: Asia-Pacific Recent Past, Current & Future Analysis for Cigars by Geographic Region
Australia, China, India, Indonesia, Philippines, Singapore, South Korea, New Zealand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 87: Asia-Pacific Historic Review for Cigars by Geographic Region
Australia, China, India, Indonesia, Philippines, Singapore, South Korea, New Zealand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 88: Asia-Pacific 14-Year Perspective for Cigars by Geographic Region
Percentage Breakdown of Dollar Sales for Australia, China, India, New Zealand and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. Australia

A. Market Analysis
Current and Future Analysis
Small Cigars Dominate the Market

Table 89: Australian Cigar Market by Category (2014): Percentage Breakdown of Value Sales for Large-Sized Cigars, Mid-Sized Cigars, and Small-Sized Cigars (includes corresponding Graph/Chart)

Plain Packaging Law Hurts Volume Sales


B. Market Analytics
Volume Analytics

Table 91: Australian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 92: Australian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics

Table 93: Australian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 94: Australian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

5b. China

A. Market Analysis
Current and Future Analysis
China

A Lucrative Market for Cigars
Low-Priced Products Dominate Chinese Cigar Market
Economic Growth, Rise in the Number of Rich Results in a Boisterous Cigar Market
Rising Middle Class to Help Cigar Market Growth
Cigar Lounges Subvert Regulations

Competitive Landscape

Table 95: Leading Cigar Manufacturers in China (2014): Percentage Breakdown of Volume Sales for China
Tobacco Anhui Industrial, China Tobacco Chuanyu Industrial, China Tobacco Hubei Industrial, and China Tobacco Shandong Industrial Co., Ltd. (includes corresponding Graph/Chart)

B. Market Analytics

Table 96: Chinese Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 97: Chinese Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

B. Market Analytics

Table 98: Chinese Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 99: Chinese Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

C. INDIA

A. Market Analysis

Current and Future Analysis

Cigars Gradually Gaining Popularity with Indian Consumers

Severe Regulations to Slowdown Volume Growth

Competitive Scenario

Product Launches

B. Market Analytics

Table 100: Indian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 101: Indian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

B. Market Analytics

Table 102: Indian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 103: Indian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

D. INDONESIA

A. Market Analysis

Current and Future Analysis

Cigar Consumption to Rise Driven by Rise in Urban Consumption

Competitive Scenario

Table 104: Leading Players in the Indonesian Cigars Market (2014): Percentage Breakdown of Volume Sales for Djarum PT, Perkebunan Nasional X PT, Taru Martani PT, Wismilak Inti Makmur Tbk PT, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 105: Indonesian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 106: Indonesian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

B. Market Analytics

Table 107: Indonesian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 108: Indonesian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

E. THE PHILIPPINES

A. Market Analysis

Current and Future Analysis

Market Overview

B. Market Analytics

Table 109: Philippine Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 110: Philippine Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

B. Market Analytics

Table 111: Philippine Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 112: Malaysian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

5f. SINGAPORE
A. Market Analysis
  Current and Future Analysis
  Youth to Drive Cigar Volume Growth
  Habanos Leads Cigars Market
B. Market Analytics
  Volume Analytics
Table 113: Singaporean Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 114: Singaporean Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics
Table 115: Singaporean Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 116: Singaporean Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

5g. SOUTH KOREA
A. Market Analysis
  Current and Future Analysis
  Western Influence Drives Market Growth
  Consumers Look Online for Cigar Purchases
B. Market Analytics
  Volume Analytics
Table 117: South Korean Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 118: South Korean Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics
Table 119: South Korean Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 120: South Korean Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

5h. NEW ZEALAND
Market Analysis
  Volume Analytics
Table 121: New Zealand Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 122: New Zealand Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics
Table 123: New Zealand Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 124: New Zealand Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

5i. REST OF ASIA-PACIFIC
A. Market Analysis
  Current and Future Analysis
  Overview of Select Markets in The Region
  Hong Kong
  Prospects for Cigars Remain Optimistic
  Competitive Scenario
  Malaysia
  Buoyant Market for Cigars and Cigarillos in Malaysia
  Competitive Scenario
  Taiwan
  Cigars Gain in Popularity
  Thailand
  Low-Priced Cigars Change Market Dynamics
B. Market Analytics
  Volume Analytics
6. LATIN AMERICA

A. Market Analysis

Current and Future Analysis

Volume Analysis

Diverse Cigar Smoking Trends Dot Latin American Cigar Market

Product Launch

Strategic Corporate Development

B. Market Analytics

Volume Analytics

Table 129: Latin American Recent Past, Current & Future Analysis for Cigars by Geographic Region

Brazil, Chile, Colombia, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 130: Latin American Historic Review for Cigars by Geographic Region

Brazil, Chile, Colombia, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 131: Latin American 14-Year Perspective for Cigars by Geographic Region

Percentage Breakdown of Volume Sales for Brazil, Chile, Colombia, Mexico and Rest of Latin American Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Value Analytics

Table 132: Latin American Recent Past, Current & Future Analysis for Cigars by Geographic Region

Brazil, Chile, Colombia, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 133: Latin American Historic Review for Cigars by Geographic Region

Brazil, Chile, Colombia, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 134: Latin American 14-Year Perspective for Cigars by Geographic Region

Percentage Breakdown of Dollar Sales for Brazil, Chile, Colombia, Mexico and Rest of Latin American Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6a. BRAZIL

A. Market Analysis

Current and Future Analysis

Emerging Middle-Class Drives Cigar Volume Growth

High Taxes, Strict Regulations to Impact Cigar Purchases

Competitive Scenario

B. Market Analytics

Volume Analytics

Table 135: Brazilian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 136: Brazilian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics

Table 137: Brazilian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 138: Brazilian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

6b. CHILE

A. Market Analysis

Current and Future Analysis

Competitive Scenario

Table 139: Leading Players in the Chilean Cigars Market (2014): Percentage Breakdown of Volume Sales for Importadora de Tabacos Nady Basti Ltda, Intercigar Comercial Ltda, and Others (includes corresponding Graph/Chart)
Major Cigar Manufacturers Entice Chileans with Mass Market Cigars

B. Market Analytics

Volume Analytics

Table 140: Chilean Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 141: Chilean Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics

Table 142: Chilean Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 143: Chilean Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

6c. COLOMBIA

A. Market Analysis

Current and Future Analysis

Mexican Market Characterized by Low Acceptance of Cigars

Competitive Scenario

B. Market Analytics

Volume Analytics

Table 144: Colombian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 145: Colombian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics

Table 146: Colombian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 147: Colombian Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

6d. MEXICO

A. Market Analysis

Current and Future Analysis

Mexican Market Characterized by Low Acceptance of Cigars

Competitive Scenario

B. Market Analytics

Volume Analytics

Table 148: Mexican Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 149: Mexican Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics

Table 150: Mexican Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 151: Mexican Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

6e. REST OF LATIN AMERICA

A. Market Analysis

Current and Future Analysis

Overview of Select Markets in The Region

Argentina

Local Producers Face Tough Competition from Imported Brands

Cigar Smoking Habits Divided on Economic Lines

Competitive Scenario

Ecuador

Demand for Local Cigars on the Rise

Competitive Scenario

Peru

Popularity of Cigar Surges in Peru

Competitive Scenario

Habanos SA Corporation

Leading Cuba-Based Premium Cigar Manufacturer

B. Market Analytics

Volume Analytics

Table 152: Rest of Latin American Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 153: Rest of Latin American Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics
Table 154: Rest of Latin American Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 155: Rest of Latin American Historic Review for Cigars Market Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Current and Future Analysis
Overview of Select Markets in The Region
Egypt
Market Overview
Competitive Scenario
Iran
Cultural Trends Affect Iranian Cigar Market Growth
Competitive Scenario
Israel
Absence of Domestic Players offer Opportunities to International Players in Israel
Government Acts Strongly to Curb Smoking
Competitive Scenario
Kenya
Sluggish SalesTypifies Kenyan Cigar Market
Competitive Scenario
Nigeria
Cigars to be a Lackluster Affair in Nigeria
Saudi Arabia
Cigars Market Gathers Momentum on the back of Favorable Demographic Factors
Specialized Tobacconists Directly Challenge Dominance of Supermarkets in Cigars Market
Competitive Scenario
Table 156: Leading Players in the Saudi Arabian Cigars Market (2014): Percentage Breakdown of Volume Sales for British American Tobacco, Swisher International Group Inc, Villiger Söhne, and Others (includes corresponding Graph/Chart)
South Africa
South African Cigar Market on Decline, Dominated by Cigarillos
Middle Class Youth to Spur Demand for High-end Cigars Brands
Competitive Scenario
Table 157: Leading Players in the South African Cigars Market (2014): Percentage Breakdown of Volume Sales for Clippa Sales Pty Ltd, OTP Distributors (Pty) Ltd, The Cigar Co Pty Ltd, and Others (includes corresponding Graph/Chart)
Table 158: Leading Brands in the South African Cigars Market (2014): Percentage Breakdown of Volume Sales for Ritmeester, Swisher BlackStone, and Others (includes corresponding Graph/Chart)
The United Arab Emirates
New Regulations on Shisha and Cigarettes Benefit Cigars Market
Emerging Middle Class Drives Demand for Cigars
Resurgent Demand for Luxury Products to Stimulate Growth of Cigars Market
Hotels and Clubs Cater to Growing Cigar Smoking Trend
Market Characterized by Premiumization
Specialized Tobacconists Pose Threat to Supermarkets in Cigar Sales
B. Market Analytics
Value Analytics
Table 159: Rest of World Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 160: Rest of World Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 172 (including Divisions/Subsidiaries 185)
The United States (95)
Canada (1)
Japan (1)
Europe (38)
- Germany (8)
- The United Kingdom (5)
- Italy (1)
- Spain (3)
- Rest of Europe (21)
Asia-Pacific (Excluding Japan) (23)
Latin America (25)
Africa (1)
Middle East (1)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2531240/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Cigars - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/2531240/">http://www.researchandmarkets.com/reports/2531240/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World