Ideas for Leaders

Description: Access the latest thinking from the world's leading business schools to develop your leadership capability and support business growth.

Business school research centres are hotbeds of game-changing ideas, but too few make it out of academia and into the real business world.

Ideas for Leaders fast-tracks the best research thinking on leadership and management practice, from top global business schools and consultancies, to senior executives and practitioners.

This 12 month subscription service gives you access to hundreds of Ideas with at least 30 new Ideas each month.

This new ‘must have’ service is:
- TIMELY - Recent headlines have brought a growing appetite for ideas to support leadership and organizational performance
- COST EFFECTIVE - Exposure to new ideas, delivered online, is the optimal way to satisfy this appetite
- AUTHORITATIVE – Great innovative ideas from top business schools too rarely enter the corporate space in a ready-to-use format
- ACTIONABLE - Research distilled into easy to understand language. Each Idea carries a clearly defined business application

Our editorial team hunts for truly relevant original research to create a flow of accessible ‘Ideas’. Each ‘Idea’ explains the key concepts in a piece of research, offers a detailed summary, and distils out practical business applications.

Subscribers can search the Ideas for Leaders library via an easy-to-use interface and also receive regular email briefings drawing their attention to a flow of new ‘Ideas’. They are also encouraged to connect directly with the original source institutions, professors and experts.

Who is it for?
Ideas for Leaders has a global perspective and relevance to executives worldwide. The service not only meets the needs of major corporations, banks and professional service firms, but is also of real value to any company, consultant, academic or MBA student wanting to keep up-to-speed with the latest thinking on business and management topics.

Why is it needed?
The risk of leadership failure, and the need to innovate to prosper, has brought a growing appetite for new ideas to support leadership and organizational development. Much of the best research comes from business schools and consultancies, but is very hard to find and is usually written in a long-winded style, unsuited to the needs of time-pressed executives. We provide a window on the best research allowing executives to keep abreast of the new ideas that might help them - great ideas that support organization and leadership development delivered in an accessible and actionable format

Contents: By signing up with Ideas for Leaders, you will have access to the Ideas Library, which consists of the following subjects:

- Leadership & Change
- Corporate Culture
- Organizational Effectiveness
- Performance Management
- Reward Management
- Team Building and Teamwork
- Women Leaders
- Communication
- Change Management
- Crisis Management
- Culture Change Management
- Delegation
- Judgement
- Leadership
- Risk Management
- Conflict Management
- Interpersonal Skills
- Evidence-based Management
- Emerging Leaders

Innovation & Entrepreneurship
- Creativity and Innovation
- Entrepreneurship
- Family Business
- Research & Development
- Technology
- Problem Solving
- Business Model Innovation
- Product Development

CSR & Governance
- Diversity
- Governance
- Sustainable Development
- Corporate Social Responsibility
- Business Ethics
- Boards, Roles and Responsibilities
- Cross-cultural Management
- HR Management
- Public Policy Issues
- Values

Learning & Behaviour
- Coaching
- Emotional Intelligence
- Organizational Behaviour
- Decision Making
- Psychology
- Stress Management
- Talent Management
- E-learning
- Executive Development
- Learning Strategies
- Management Theories
- Mentoring
- Sociology of Management
- Work/Life Balance
- Happiness & Well-being
- Career Development
- Employee Engagement
- Networking

Operations
- Operations Management
- Process Management
- Productivity
- Logistics
- Negotiations
- Government & Regulatory Risk
- Reputational Risk
- Retail
- Global Operations
- Value Creation
- Operational Risk

Strategy
- Corporate Strategy
- Cost Strategy
- Policy Making
- Knowledge Management
- IT Strategy
- Project Management
- Globalization
- Competitive strategy
- Organizational Structure

Marketing
- Marketing Communication
- Advertising
- Branding
- Customer Relationship Management
- Social Media
- Digital Marketing
- Market Research
- Marketing
- Public Relations and Publicity
- Sales Management and Strategy
- Emerging Markets

Finance
- Accounting
- Banking
- Corporate Finance
- Economics
- Investment Management
- Behavioral Economics
- Private Equity


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Ideas for Leaders
- Web Address: http://www.researchandmarkets.com/reports/2546388/
- Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Access (1 Year Sub.) - Single User:</td>
<td>USD 474</td>
</tr>
<tr>
<td>Online Access (1 Year Sub.) - 1 - 15 Users:</td>
<td>USD 7117</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
- First Name: ___________________________________________  Last Name: ___________________________________________
- Email Address: * ___________________________________________
- Job Title: ___________________________________________
- Organisation: ___________________________________________
- Address: ___________________________________________
- City: ___________________________________________
- Postal / Zip Code: ___________________________________________
- Country: ___________________________________________
- Phone Number: ___________________________________________
- Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World