Travel Insurance and Assistance in Qatar

Description: Travel Insurance and Assistance in Qatar is about the current status and likely future development of the market for stand-alone travel insurance policies in Qatar. It includes the following unique features:

- data spanning 2011 to 2015 for the underlying travel market with a segmentation by type of journey (between holiday and business trips) and with related commentary concerning the popularity of different overseas destinations;

- data for the size of the market for stand-alone travel insurance and assistance in Qatar between 2011 and 2015 in terms of premiums and policies, with a segmentation between single-trip and annual cover;

- analyses of the share of distribution relationships of travel insurance providers split between travel trade, transportation and financial organisations, based on a primary survey of over 80 actual and potential distributors of stand-alone travel policies including airlines, banks, coach operators, insurance brands and specialised lenders, plus both traditional and online travel trade entities;

- a review of other direct and affinity distribution channels used in Qatar including automotive clubs, direct sales, online aggregators, other online brands and retailers, plus cover packaged with payment cards and bank accounts;

- estimates for the market share of travel insurance and assistance gross premiums for the top ten underwriters of this type of cover in Qatar in 2015 with these data points expressed as a percentage range (e.g. 5.0% to 7.5%);

- forecasts to 2019 for both the underlying travel market and for the size of the market for stand-alone travel insurance and assistance in terms of premiums and policies, with the same segmentation as that specified above for the period from 2011 to 2015.

The report, which represents an update and expansion to a previous study on the subject, is accompanied by an Excel PartnerBASE™ dataset that details the travel insurance partnerships identified, plus a convenient market data annexe, also in Excel format. This annexe can be used as a convenient source of data already in Excel format which means that there is no need for users to re-enter data from the PDF report into their own Excel worksheets.

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1.0 INTRODUCTION

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Rationale

This report builds upon Finaccord's ground-breaking studies of this topic in other regions

Methodology

Primary research

The survey includes 70 travel trade, transportation and financial organisations...

...and draws on an analysis of various travel benefits linked to banking products

Market data

External sources
Travel insurance and assistance: how it all fits together

The term 'travel insurance' can refer to protection from a heterogeneous range of risks...

...and assistance companies play a fundamental role in the global travel insurance industry

Definitions

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Operating models

Currencies, exchange rates and inflation

PartnerBASE

Finaccord

2.0 MARKET ANALYSIS

Introduction

Underlying foreign travel market

Both Qatar's population and its foreign travel sector are growing well...

...although many trips are relatively short-haul, and only involve travel to Saudi Arabia or the UAE

Market for travel insurance and assistance

Uptake remains low, especially among intra-regional travellers, although awareness is rising

Finaccord estimates that this market is growing rapidly

Distribution through travel trade, transportation and financial organisations

Summary of organisations researched

Provision rates

Around half of airlines can offer travel policies to passengers based in Qatar

Operating models

Several travel agents offer consumers a choice of travel insurance provider

Competitor share of partnerships

Global insurers account for around 60% of travel trade distribution...

...although two local providers also boast several partnerships each

Doha Insurance is the underwriting partner for several airlines' schemes...

Doha Bank Assurance Company is behind the policies sold through its parent bank

Travel insurance and assistance linked to payment cards and bank accounts
The majority of credit card products feature one or more types of travel cover...

...and valuable, comprehensive policies are included with almost 60% of premium-level cards

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Forecast gross written premiums and policy numbers for travel insurance and assistance in Qatar, 2016 (table)

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