Beverage Packaging Market by Type, Material, Application & Geography - Global Trend & Forecast to 2019

Description: Beverage Packaging Market by Type (Bottle, Can, Pouch, Carton), Material (Glass, Plastic, Metal, Paperboard), Application (Alcoholic, Non-Alcoholic, Dairy) & Geography - Global Trend & Forecast to 2019

Beverage manufacturers have witnessed tremendous growth in the last five years. This has influenced the beverage packaging industry substantially and an upsurge was recorded in this industry simultaneously. New technologies have initiated the emergence of innovative packaging designs, but stringent regulations challenged the beverage packaging manufacturers to prioritize environment health. Developing countries present a viable market for this industry as the regions of the western world have become a saturated market for beverage manufacturing and beverage packaging companies as well. Rising disposable income of the growing middle-class population in the developing countries is creating demand for a broader range of products.

To maintain a competitive edge in the beverage packaging market, the key players of the market were observed to prefer partnerships and agreements to collaborate and maintain strategic relationships with other players of the market. Leading players such as Saint-Gobain S.A. (France), Tetra Laval International S.A. (Switzerland), Stora Enso Oyj (Finland), Owens-Illinois, Inc. (U.S.), Crown Holdings, Inc. (U.S.), Rexam PLC (U.K.), and Ball Corporation (U.S.) have been profiled in the report. Other prominent companies are Mondi PLC (U.K.), Amcor Limited (Australia), Reynolds Group Holdings Limited (New Zealand), and Alcoa Inc. (U.S.). These key players of beverage packaging market were also observed to prefer new product launches and acquisition strategies to garner a larger share in the market.

The report provides a complete analysis of key companies and a chronology of developments with respect to new products and their applications. It also analyzes the market dynamics and issues faced by the leading players.

SCOPE OF THE REPORT

This report focuses on the beverage packaging market. This study categorizes the beverage packaging market on the basis of type of packaging, material used for packaging, and application areas of beverage packaging. Geographical analysis of each region is further segmented into market size of key contributing countries.

On the basis of type
- Bottle
- Can
- Pouch
- Carton
- Others (bulk/draught)

On the basis of material
- Glass
- Plastic
- Metal
- Paperboard
- Others (plastic films and wood)

On the basis of application
- Alcoholic beverages
- Non-alcoholic beverages
- Dairy beverages

On the basis of geography
- North America
- Europe
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