Mobile App Stores - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Mobile App Stores in US$ Million by the following Categories: Advertising, Paid Downloads, and In-app Purchases. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 82 companies including many key and niche players such as -

Amazon Appstore
Appia
Apple App Store
Baidu
BlackBerry World

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Wmode Introduces Affiliate Commerce Exchange Service Integrated with KPN GB Network
Amazon.com Introduces Amazon Cloud Player App for iPad and the iPad mini
Amazon.ca Introduces Amazon Mobile App
IBM Unveils IBM MobileFirst Solution Portfolio
HealthSavvi Introduces HealthSavvi Cloud Storage & Private Sharing Device
Partnerpedia Launches Enterprise AppZone for Education Industry
AT&T Launches U-verse® Enabled Applications
Sony LIV Introduces New Feature-Phone Mobile App on Nokia OVI Store
Orange Business Services Introduces Orange Video Meeting Mobile App
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AT&T Introduces Beta Version of AT&T Developer Center ForHealth
Amazon.com Introduces Amazon Cloud Player App for iPhone and iPod touch
Appia Launches Appia Ad Network Support for Google Play Store
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Research In Motion Launches BBM Connected Apps
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Total Companies Profiled: 82 (including Divisions/Subsidiaries - 83)
The United States (35)
Canada (2)
Japan (2)
Europe (14)
France (1)
Germany (1)
The United Kingdom (2)
Italy (1)
Spain (1)
Rest of Europe (8)
Asia-Pacific (Excluding Japan) (27)
Latin America (2)
Africa (1)

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