Launching and Leading Change Initiatives in Health Care Organizations.
Managing Successful Projects. Jossey–Bass Public Health

Description:

Praise for Launching and Leading Change Initiatives in Health Care Organizations

"No one understands the health care environment or change better than David Shore. In this brilliant book, David provides that rare blend of profound insight with immensely practical application. This book is destined to become the definitive guide on leading change initiatives within health care organizations."

Stephen M. R. Covey, The New York Times and #1 Wall Street Journal best-selling author of The Speed of Trust and coauthor of Smart Trust

"David Shore has written a timely, insightful book about making change actually happen, and he has done so within the context of the changes confronting today's health care industry. His methodology for preparing people and organizations for the challenge of change is illuminating. Launching and Leading Change Initiatives in Health Care Organizations is a gift for those of us in the field working every day."

Anthony R. Tersigni, EdD, FACHE, President and Chief Executive Officer, Ascension

"David Shore's new book is a must read by anyone leading, approving, or resourcing projects. As David states, 'Don't leave change to chance.' Fortunately, with this wonderfully written and practical blueprint, we won't have to!"

Jona Raasch, Chief Executive Officer, The Governance Institute

"Practical, hands-on, and easily accessible, Dr. Shore's new book gives health care leaders the tools and techniques to launch and manage change initiatives effectively. Senior leaders in every sort of health care organization should read this book and take its lessons to heart."

Michael F. Mahoney, President and Chief Executive Officer, Boston Scientific Corporation

"Launching and Leading Change Initiatives in Health Care Organizations is an engaging tour de force that combines managing change and managing health care in a positively brilliant fashion. Dr. Shore's hands-on experience around the world and in the library are unparalleled, as is his fresh perspective on project management. The strategy and tactics offered will be invaluable to every industry and every business."

Edward T. Reilly, President and Chief Executive Officer, American Management Association

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