The UK Car Rental Industry Analysis to 2017 - Surging Car Rental For Corporate Purposes

Description:

The report titled “The UK Car Rental Industry Analysis to 2017 - Surging Car Rental For Corporate Purposes” provides a comprehensive analysis of the market size of the UK car rental industry by revenue and by rental fleets, market segmentation by on and off airport car rentals, by business, leisure and replacement rentals, long and short duration, as well as it is also segmented on the basis of online and station booking.

The report entails the market share of major players in the overall car rental industry as well as the market share by on and off airport segment. The report also provides travelers profile in the country along with major trends and developments in the car rental industry in the UK.

KEY TOPICS COVERED IN THE REPORT

- Europe Car rental industry market size, 2006-2012
- The market size of the UK Car Rental Industry, 2006-2012
- Market segmentation by On-Airport and Off-Airport, 2006-2012
- Market segmentation by Online and Station Booking, 2006-2012
- Market segmentation by Long and Short Duration, 2006-2012
- Market share of major players in the UK Car Rental industry, 2006-2012
- Trends and Developments in the UK Car Rental Industry
- Future Outlook and Projections in the UK Car Rental industry, 2013-2017

Contents:

1. Europe Car Rental Industry Introduction

2. The UK Car Rental Market Introduction

3. The UK Car Rental Market Size, 2006-2012
   3.1. By Revenues and Rental Fleets, 2006-2012

4. The UK Car Rental Market Segmentation, 2006-2012
   4.3. By Long Term and Short Term, 2006-2012
   4.4. By Online and Station booking, 2006-2012

5. The UK Car Rental Travelers' Profile

6. The UK Car Rental Market Trends and Developments
   - Expansion in the Brand Portfolio:
   - Emerging Trend of Carpooling/Car sharing
   - Flourishing Opaque, Online and Mobile Car Rental Segment
   - Inclination in the Demand Short-Term Car Rentals amongst the College Students and the Working Class
   - Introduction of Electric Vehicles as an Initiative to Control Cost and Improving Brand Image
   - Decline in Corporate Travels by Leveraging on New Technologies


8. The UK Car Rental Market Future Outlook
8.1.4. By Long Term and Short Term, 2013-2017
8.1.5. By Online and Station Booking, 2013-2017
8.2. Cause and Effect Relationship Analysis of the UK Car Rental Industry

9. Company Profile of Major Players in the UK Car Rental Market
9.1. Europcar
9.1.1. Company Overview
9.1.2. Business Strategies
9.1.3. Financial Performance, 2007-2012
9.2. Avis Budget
9.2.1. Company Overview
9.2.2. Business Strategies
9.2.3. Financial Performance, 2007-2012
9.3. Hertz Corporation
9.3.1. Company Overview
9.3.2. Business Strategies
9.3.3. Financial Performance, 2007-2012
9.4. Sixt
9.4.1. Company Profile
9.4.2. Business Strategies
9.4.3. Financial Performance, 2007-2012

10. Macroeconomic Factors Affecting UK Car Rental Industry
10.1. International Tourist Arrivals in the UK, 2006-2017
10.2. The UK International Tourism Market Revenues, 2006-2017
10.3. Oil Consumption in the UK, 2006-2017
10.5. Investment in Road Infrastructure, 2006-2017

11. Appendix
11.1. Market Definitions
11.2. Abbreviations
11.3. Research Methodology
   - Data Collection Methods
   - Approach
   - Variables (Dependent and Independent)
   - Multi Factor Based Sensitivity Model
   - Final Conclusion
11.4. Disclaimer

LIST OF FIGURES

Figure 1: Procedure of Car Renting in Europe
Figure 2: Europe Car Rental Market Size on the Basis of Revenues in USD Million, 2006-2012
Figure 3: The UK Car Rental Market Size on the Basis of Revenue in USD Million, 2006-2012
Figure 4: The UK Car Rental Market Segmentation by On-Airport and Off-Airport Markets on the Basis of Contribution in Percentage (%), 2006-2012
Figure 5: The UK Car Rental Market Segmentation by Leisure, Business and Replacement Purposes on the Basis of Contribution in Percentage (%), 2006-2012
Figure 6: The UK Car Rental Market Segmentation by Long-term and Short-term on the Basis of Contribution in Percentage (%), 2006-2012
Figure 7: The UK Car Rental Market Segmentation by Online and Station Booking on the Basis of Contribution in Percentage (%), 2006-2012
Figure 8: Market Share of Major Players in On-Airport Car Rental Market in the UK in Percentage (%), 2012
Figure 9: Market Share of Major Players in Off-Airport Car Rental Market in the UK in Percentage (%), 2012
Figure 10: The UK Car Rental Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 11: The UK Car Rental Market Future Projections by Rental Fleets, 2013-2017

Figure 12: The UK Car Rental Market Future Projections by On-airport and Off-airport Market on the Basis of Contribution in Percentage (%), 2013-2017

Figure 13: The UK Car Rental Market Future Projections by Business, Leisure and Replacement Purposes on the Basis of Contribution in Percentage (%), 2013-2017

Figure 14: The UK Car Rental Market Future Projections by Long term and Short term on the Basis of Contribution in Percentage (%), 2013-2017

Figure 15: The UK Car Rental Market Future Projections by Online and Station Booking on the Basis of Contribution in Percentage (%), 2013-2017

Figure 16: Revenue of Europcar from Car rentals in the UK in USD Million, 2007-2012

Figure 17: Revenue of Avis Budget in Car Rentals in the UK in USD Million, 2006-2012

Figure 18: Revenue of Hertz Corporation from Car Rentals in the UK in USD Million, 2007-2012

Figure 19: Revenue of Sixt Rent a Car from Car Rentals in the UK in USD Million, 2007-2012

Figure 20: International Tourist Arrivals in the UK in Million, 2006-2017

Figure 21: The UK International Tourism Revenues in USD Million, 2006-2017

Figure 22: Oil Consumption in the UK in Million Tones, 2006-2017

Figure 23: Population of the UK in Million, 2006-2017

Figure 24: Road Infrastructure Gross Investment Spending in USD Million, 2006-2017

LIST OF TABLES

Table 1: Europe Motor Vehicle Production in Million units, 2006-2012

Table 2: Difference between Car-Sharing and Car-Rental

Table 3: The UK Car Rental Market Size by Number of Fleets, 2006-2012

Table 4: The UK Car Rental Market Segmentation by On-Airport and Off-Airport on the Basis of Revenue in USD Million, 2006-2012

Table 5: The UK Car Rental Market Segmentation by Leisure, Business and Replacement Purposes on the Basis of Revenue in USD Million, 2006-2012

Table 6: The UK Car Rental Market Segmentation by Long term and Short term on the Basis of Revenue in USD Million, 2006-2012

Table 7: The UK Car Rental Market Segmentation by Online and Station Booking on the Basis of Revenues in USD Million, 2006-2012

Table 8: The UK Travelers Profile, 2006-2011

Table 9: Overseas resident's visits and spending in the UK by Air Transport, 2006-2011

Table 10: Overseas resident's visits to the UK by Region of Residence and by Purpose of Visits in Thousands, 2007-2011

Table 11: The UK Travelers Profile, 2007-2011
Table 12: Market Share of Major Players in the UK Car Rental Industry in Percentage (%), 2007-2012

Table 13: Europcar, Key Performance Indicators in the UK, 2011-2012

Table 14: The UK Car Rental Market Future Projections by On-airport and Off-airport Market on the Basis of Revenues in USD Million, 2013-2017

Table 15: The UK Car Rental Market Future Projections by Business, Leisure and Replacement Purposes on the Basis of Revenues in USD Million, 2013-2017

Table 16: The UK Car Rental Market Future Projections by Long term and Short Term on the Basis of Revenue in USD Million, 2013-2017

Table 17: The UK Car Rental Market Future Projections by Online and Station Booking on the Basis of Revenues in USD Million, 2013-2017

Table 18: Cause and Effect Relationship between Dependent and Independent Factors Prevailing in the UK Car Rental Market

Table 19: Correlation Matrix of the UK Car Rental Market

Table 20: Regression Coefficient Output

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