Traditional Wound Management Products - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Traditional Wound Management Products in US$ by the following Product Segments: Adhesive Bandages, Topical Ointments, and Gauzes.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 113 companies including many key and niche players such as -

B.Braun Melsungen AG
Beiersdorf AG
Cremer S.A
Derma Sciences, Inc.
Johnson & Johnson

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Traditional Wound Management Products
Adhesive Bandages
Topical Ointments
Gauzes

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Wounds & Wound Management: A Prelude
Table 1: Global Prevalence of Wounds (2015) (includes corresponding Graph/Chart)
Overview of Wound Management Products Market
Traditional Wound Care
Outlook
Emerging Markets Drive Growth Opportunities

2. MARKET TRENDS AND ISSUES
Advanced Wound Care Products
A Growing Threat
Growing Focus on Developing Patient-Centric Products Hurt Market Prospects
Reduced Economic Costs Triggers Transition to Advanced Products
Table 2: Traditional Gauze Dressing Vs. Foam Dressing (includes corresponding Graph/Chart)
Liquid/Spray Bandages
An Expanding Market
Adhesive Bandages Explore Novel Design Variations
Research Underway to Add More to Bandage Functionality
Color Changing Bandages
Glowing Liquid Bandages
Flexible Bioelectronics
Sore-Prevention Bandage
Nanotechnology Widens Attributes
Traditional Burn Care Dressings Give Way to Advanced Products
First-Aid Sustains Demand for Adhesive Bandages

Table 3: Global Disposable Bandages Market (2015): Percentage Breakdown of Value Demand by Type (includes corresponding Graph/Chart)
- Gauze
- Still a Highly Used Product
- Topical Ointments
- An Ever-Green Wound Management Solution
- Trend Towards Home Care and Self-Treatment Boost Demand
- Rising Awareness of Advanced Wound Care Options
- A Critical Dampener to Growth

3. WOUND MANAGEMENT

COMPETITIVE SCENARIO

Table 4: Leading Players in the Global Wound Management Products Market (2015): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)

4. GENERAL GROWTH DRIVERS

Aging Population: A Strong Growth Driver

Table 5: Elderly Population (60+ Years) as a Percentage of the Total Population: 2012 & 2050 (includes corresponding Graph/Chart)

Table 6: Global Population Statistics for the 65+ Age Group (2015) (includes corresponding Graph/Chart)

Table 7: Life Expectancy at Age 60 and 80 Years (2010-2015), (2020-2025E) & (2045-2050E) (includes corresponding Graph/Chart)

Rising Incidence of Diabetes to Kindle Market Growth

Table 8: Worldwide Prevalence of Diabetes Mellitus by Region: 2013 & 2035 (includes corresponding Graph/Chart)

Table 9: Incidence of Diabetes in Select Countries (2013 & 2035) (includes corresponding Graph/Chart)

Growing Obesity Levels Fuel Demand

Table 10: World Obesity Prevalence (2015 & 2022): Percentage of Obese Population for Leading Ten Countries (includes corresponding Graph/Chart)

5. PRODUCT OVERVIEW

Wound

A Brief Description

Wound Care

A Costly Proposition

Types of Wounds

Acute Wounds

Surgical Incisions

Burns

Types of Burns

Chemical Burns

Electrical Burns

Flash Burns

Radiation Burns

Thermal Burns

Chronic Wounds

Diabetic Ulcers

Venous Ulcers

Pressure Ulcers

Traditional Wound Management Products

Adhesive Bandages

Plasters

Topical Ointments

Gauzes

Process of Wound Care

Preparation

Controlling Bleeding

Irrigation and Cleaning

Closure

Infection Control

Wound Healing Process

Injury
Inflammatory Response
Characteristics
Coagulation Cascade
Vasodilation
Cellular Activity
Debridement, Cell Growth and Healing
Scarring
Abnormal Scarring
Fetal Wound Healing

6. RECENT INDUSTRY ACTIVITY
Journey Medical Introduces Luxamend™ Wound Cream and Ceracade™ Skin Barrier Emulsion
United Health Products Introduces Hemostatic Adhesive Bandages
Biolife LLC Introduces WoundSeal Topical Powder

7. FOCUS ON SELECT GLOBAL PLAYERS
B.Braun Melsungen AG (Germany)
Beiersdorf AG (Germany)
Cremer S.A. (Brazil)
Derma Sciences, Inc. (US)
Johnson & Johnson (US)
Medtronic Plc (Ireland)
Mölnlycke Health Care AB (Sweden)
Paul Hartmann AG (Germany)
Synergy Health plc (UK)

8. GLOBAL MARKET PERSPECTIVE
Table 11: World Recent Past, Current & Future Analysis for Traditional Wound Management Products by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 12: World Historic Review for Traditional Wound Management Products by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 13: World 14-Year Perspective for Traditional Wound Management Products by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
By Product Segment
Table 14: World Recent Past, Current & Future Analysis for Adhesive Bandages by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 15: World Historic Review for Adhesive Bandages by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 16: World 14-Year Perspective for Adhesive Bandages by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 17: World Recent Past, Current & Future Analysis for Topical Ointments by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 18: World Historic Review for Topical Ointments by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 19: World 14-Year Perspective for Topical Ointments by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 20: World Recent Past, Current & Future Analysis for Gauzes by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 21: World Historic Review for Gauzes by Geographic Region

US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 22: World 14-Year Perspective for Gauzes by Geographic Region

Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 23: Prevalence of Hard-to-Heal Chronic Wounds in the US (2015): Percentage Breakdown of Share by Type (includes corresponding Graph/Chart)

Table 24: Leading Players in the US First Aid Market (2015): Percentage Breakdown of Share by Value Sales (includes corresponding Graph/Chart)

Table 25: US First Aid Tape/Gauze/ Bandage/Cotton Market (2015): Percentage Breakdown of Share by Leading Brands (includes corresponding Graph/Chart)

Select Players

B.Market Analytics

Table 26: US Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment

Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 27: US Historic Review for Traditional Wound Management Products by Product Segment

Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 28: US 14-Year Perspective for Traditional Wound Management Products by Product Segment

Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

2. CANADA

A.Market Analysis

Current & Future Analysis

Wound Management Products- Market Overview

Table 29: Wound Prevalence in Canada (%) in (2012) (includes corresponding Graph/Chart)

B.Market Analytics

Table 30: Canadian Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment

Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 31: Canadian Historic Review for Traditional Wound Management Products by Product Segment

Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 32: Canadian 14-Year Perspective for Traditional Wound Management Products by Product Segment

Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

3. JAPAN

A.Market Analysis

Current & Future Analysis

Wound Management Products

Market Overview

B.Market Analytics
Table 33: Japanese Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 34: Japanese Historic Review for Traditional Wound Management Products by Product Segment
Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 35: Japanese 14-Year Perspective for Traditional Wound Management Products by Product Segment
Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current & Future Analysis
Wound Management Products
Market Overview
B. Market Analytics
Table 36: European Recent Past, Current & Future Analysis for Traditional Wound Management Products by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 37: European Historic Review for Traditional Wound Management Products by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 38: European 14-Year Perspective for Traditional Wound Management Products by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 39: European Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 40: European Historic Review for Traditional Wound Management Products by Product Segment
Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 41: European 14-Year Perspective for Traditional Wound Management Products by Product Segment
Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Current & Future Analysis
B. Market Analytics
Table 42: French Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 43: French Historic Review for Traditional Wound Management Products by Product Segment
Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 44: French 14-Year Perspective for Traditional Wound Management Products by Product Segment
Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current & Future Analysis
Select Players
B. Market Analytics
Table 45: German Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 46: German Historic Review for Traditional Wound Management Products by Product Segment
Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 47: German 14-Year Perspective for Traditional Wound Management Products by Product Segment
Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 47: German 14-Year Perspective for Traditional Wound Management Products by Product Segment Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4c. ITALY
Market Analysis
Table 48: Italian Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 49: Italian Historic Review for Traditional Wound Management Products by Product Segment Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 50: Italian 14-Year Perspective for Traditional Wound Management Products by Product Segment Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current & Future Analysis
Synergy Health plc
A. Key Player
B. Market Analytics
Table 51: UK Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 52: UK Historic Review for Traditional Wound Management Products by Product Segment Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 53: UK 14-Year Perspective for Traditional Wound Management Products by Product Segment Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current & Future Analysis
B. Market Analytics
Table 54: Spanish Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 55: Spanish Historic Review for Traditional Wound Management Products by Product Segment Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 56: Spanish 14-Year Perspective for Traditional Wound Management Products by Product Segment Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Current & Future Analysis
B. Market Analytics
Table 57: Russian Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 58: Russian Historic Review for Traditional Wound Management Products by Product Segment Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 59: Russian 14-Year Perspective for Traditional Wound Management Products by Product Segment
Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
   Current & Future Analysis
   Key Player
B. Market Analytics
   Table 60: Rest of Europe Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 61: Rest of Europe Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 62: Rest of Europe 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
   Current & Future Analysis
   Wound Management Products
   Market Overview
B. Market Analytics
   Table 63: Asia-Pacific Recent Past, Current & Future Analysis for Traditional Wound Management Products by Geographic Region
   China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 64: Asia-Pacific Historic Review for Traditional Wound Management Products by Geographic Region
   China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 65: Asia-Pacific 14-Year Perspective for Traditional Wound Management Products by Geographic Region
   Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
   Table 69: Chinese Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 70: Chinese Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 71: Chinese 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
5b. INDIA
A. Market Analysis
   Current & Future Analysis
   Key Findings
   Table 72: Indian Wound Care Market (2015): Percentage Breakdown of Revenue by Company (includes corresponding Graph/Chart)
B. Market Analytics
   Table 73: Indian Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 74: Indian Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 75: Indian 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
   Table 76: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 77: Rest of Asia-Pacific Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 78: Rest of Asia-Pacific 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
   Table 79: Latin American Recent Past, Current & Future Analysis for Traditional Wound Management Products by Geographic Region
   Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 80: Latin American Historic Review for Traditional Wound Management Products by Geographic Region
   Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 81: Latin American 14-Year Perspective for Traditional Wound Management Products by Geographic Region
   Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
   Table 82: Latin American Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 83: Latin American Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 84: Latin American 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
6a. BRAZIL
A. Market Analysis
   Current & Future Analysis
   Brazilian Plasters and Bandages Market
   A Brief Overview
   Cremer S.A.
   A Key Player
B. Market Analytics
   Table 85: Brazilian Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 86: Brazilian Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 87: Brazilian 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

6b. REST OF LATIN AMERICA
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
   Table 88: Rest of Latin America Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 89: Rest of Latin America Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 90: Rest of Latin America 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
   Current & Future Analysis
B. Market Analytics
   Table 91: Rest of World Recent Past, Current & Future Analysis for Traditional Wound Management Products by Product Segment
   Adhesive bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 92: Rest of World Historic Review for Traditional Wound Management Products by Product Segment
   Adhesive Bandages, Topical Ointments and Gauzes Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 93: Rest of World 14-Year Perspective for Traditional Wound Management Products by Product Segment
   Percentage Breakdown of Dollar Sales for Adhesive bandages, Topical Ointments and Gauzes Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 113 (including Divisions/Subsidiaries 137)
The United States (77)
Canada (6)
Japan (2)
Europe (36)
- France (3)
- Germany (14)
- The United Kingdom (9)
- Italy (1)
- Rest of Europe (9)
Asia-Pacific (Excluding Japan) (11)
Latin America (3)
Middle East (2)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2769229/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Traditional Wound Management Products - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/2769229/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td></td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td></td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</td>
</tr>
<tr>
<td>First Name</td>
<td></td>
</tr>
<tr>
<td>Last Name</td>
<td></td>
</tr>
<tr>
<td>Email Address (*)</td>
<td></td>
</tr>
<tr>
<td>Job Title</td>
<td></td>
</tr>
<tr>
<td>Organisation</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>Phone Number</td>
<td></td>
</tr>
<tr>
<td>Fax Number</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp