Automotive Aftermarket Products Markets in China

Description: China’s demand for Automotive Aftermarket Products has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2006, 2011 and 2016) and long-term forecasts through 2021 and 2026 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments’ industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

These market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, these research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents:

I. INTRODUCTION
   - Report Scope and Methodology
   - Executive Summary

II. BUSINESS ENVIRONMENT
   - Economic Outlook
   - Key Economic Indicators
   - Industrial Output
   - Population and Labor
   - Foreign Investment
   - Foreign Trade
   - Financial and Tax Regulations
   - Banking System and Regulations
   - Foreign Exchange
   - Taxes, Tariff and Custom Duties

III. AUTOMOTIVE AFTERMARKET PRODUCTS INDUSTRY ASSESSMENTS
   - Automotive Aftermarket Products Industry Overview
   - Market Size
   - Market Growth Drivers
   - Automotive Aftermarket Products Industry Capacity
   - Major Producer Facility Locations, Output and Capacity
   - Market Share of Key Producers
   - Potential Entrants
     - Labor Costs
     - Major Distributors
     - Major Foreign Investments
     - Technology Development

IV. AUTOMOTIVE AFTERMARKET PRODUCTS DEMAND
Overview
Automotive Aftermarket Products Demand
Demand of Automotive Aftermarket Products by Region
Automotive Non-Electrical Aftermarket Products
Engines and Parts
Transmissions and Parts
Brake Parts and Assemblies
Exhaust and Emission Components
Other Non-Electrical Components
Automotive Electrical Aftermarket Products
Lighting Components and Parts
Batteries
Ignition System Components and Parts
Other Electrical Components
Automotive Electronic Aftermarket Products
Engine Controls
Instruments
Safety Electronic Components
Navigational Components
Security Components
Other Automotive Electronics
Replacement Tires
Other Automotive Aftermarket Products
Automotive Aftermarket Products Imports and Exports
Pricing Trend

V. AUTOMOTIVE AFTERMARKET MARKET OUTLOOK

Automotive Components Market Outlook Overview
Government and Business Consumer Market Outlook
Consumer Market Outlook
Automobiles in Use

VI. MARKETING STRATEGIES

China Market Entry Overview
China’s Distribution System
Rubber Processing Chemicals Distribution Channels
Transportation and Freight Infrastructure
Communications
China’s Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. AUTOMOTIVE AFTERMARKET PRODUCT SUPPLIER DIRECTORY

Automotive Aftermarket Products Producer Profiles
Distributors and Trading Companies
Research Institutions and Associations

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Automotive components Supply and Demand Summary

II. BUSINESS ENVIRONMENT
Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. AUTOMOTIVE AFTERMARKET PRODUCTS INDUSTRY ASSESSMENTS

Automotive Aftermarket Products Industry Capacity
Major Producer Facility Locations, Output and Capacity
Market Share of Key Producers
    Major Foreign Investments

IV. AUTOMOTIVE AFTERMARKET PRODUCTS DEMAND

Automotive Aftermarket Products Demand
    Demand of Automotive Aftermarket Products by Region
Automotive Non-Electrical Aftermarket Products
    Engines and Parts
    Transmissions and Parts
    Brake Parts and Assemblies
    Exhaust and Emission Components
    Other Non-Electrical Components
Automotive Electrical Aftermarket Products
    Lighting Components and Parts
    Batteries
    Ignition System Components and Parts
    Other Electrical Components
Automotive Electronic Aftermarket Products
    Engine Controls
    Instruments
    Safety Electronic Components
    Navigational Components
    Security Components
    Other Automotive Electronics
    Replacement Tires
Other Automotive Aftermarket Products
Automotive Aftermarket Products Imports and Exports

V. AUTOMOTIVE COMPONENTS CONSUMPTION BY MARKET

    Total Automotive Aftermarket Products Consumption by Market
    Government and Business Consumer Market Outlook
    Consumer Market Outlook
    Automobiles in Use

LIST OF CHARTS

I. INTRODUCTION

Economic Outlook Summary
Automobile Aftermarket Products Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. AUTOMOTIVE AFTERMARKET PRODUCTS INDUSTRY ASSESSMENTS
Automotive Aftermarket Products Industry Output and Capacity
Automotive Aftermarket Products Industry Output, Capacity and Demand

IV. AUTOMOTIVE AFTERMARKET PRODUCTION AND DEMAND

Total Automobile Aftermarket Products Supply and Output Summery
Automotive Aftermarket Products Exports and Imports

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