Workwear - Global Strategic Business Report

Description:
This report analyzes the worldwide markets for Workwear in US$ by the following Product Segments: General Workwear, Corporate Workwear, and Uniforms. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 110 companies including many key and niche players such as -

Aditya Birla Fashion and Retail Ltd.
Alexandra
ALSICO NV
APC Workwear
ARAMARK Corporation

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Table 85: Chinese 14-Year Perspective for Workwear by Product Segment
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A. Market Analysis
Workwear Market in India Poised to Witness Strong Growth
Fast Growing Services and Manufacturing Sectors Create Huge Demand for Workwear
Indian Workwear Market Influenced by a Plethora of Socio-Economic Factors
Increasing Women Workforce and Westernization Trend Drives Market Demand
Preference for Western Workwear Offers Prospects
The Emergence of Indo-Western Officewear
Rapidly Changing Fashion Trends Replace Conventional Workwear in India
Increasing Approval of Business Casuals in Offices: A Major Indian Corporate Trend
Significant Variation in Workwear Trends of Public Sector and Private Sector Employees
Focus on Latest Trends and Changing Consumer Preferences Integral for Success in the Marketplace

B. Market Analytics
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Table 88: Indian 14-Year Perspective for Workwear by Product Segment
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A. Market Analysis
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B. Market Analytics
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2009, 2016 and 2022 (includes corresponding Graph/Chart)

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IV. COMPETITIVE LANDSCAPE
   Total Companies Profiled: 110 (including Divisions/Subsidiaries 129)
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   Europe (66)
   - France (2)
   - Germany (3)
   - The United Kingdom (41)
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