Global Light Vehicle Seating Market - Forecasts to 2031

Description: Updated in the last quarter, this report has been extracted from motor industry information and intelligence platform QUBE and provides a comprehensive overview of the global light vehicle seating sector, major suppliers, top 14 markets, technology trends and market size forecasts.

Based on exclusive interviews, primary research and proprietary data this global market study includes:
- Automotive OE front seating and heated front seats fitment and market size data for the top 14 car seat markets
- A review of the latest technological developments and market trends (covering front seats, rear seats, safer seats, active head restraints, head rests, heated seats, child booster seats, commercial vehicle seats, seating flexibility, material trends, lightweight seats, slim seats, renewable materials, leather trends)
- Regional supplier market share data tables and commentary
- Exclusive interviews with OE suppliers including Faurecia, Magna Seating, Lear Corporation (news and interviews only available in QUBE)
- A sector PESTER analysis
- Updated profiles of the major automotive seating suppliers including their strategies and prospects

The top 14 light vehicle seating markets accounting for over 98% of global light vehicle production include: North America (US, Canada and Mexico); Mercosur (Brazil and Argentina); Western Europe (Germany, Italy, France, UK, Spain, Portugal, Netherlands, Belgium, Sweden, Austria, Finland and Morocco); Central Europe (Turkey, Bulgaria, Czech Republic, Poland, Slovakia, Hungary, Romania, Serbia and Slovenia); Russia; Japan; China; India; Korea; Thailand; Other Asia; Iran; South Africa; Australia.

With this light vehicle seating markets forecasting report you can:
- Gain a quick overview of the automotive seating sector globally
- Understand the size and scope of the top 14 markets
- Hear direct from leading companies on their strategies and plans
- Review the latest and most significant technological developments
- Know the key trends within the sector and what’s driving them
- Spot opportunities and threats in this sector
- Establish key companies’ latest activities and prospects
- Prepare supply and demand forecasts
- Produce internal sales plans and forecasts
- Carry out competitive intelligence

Contents:
- Introduction
- Pester analysis
- Companies
- Adient
- Continental
- Faurecia SA
- Customers and contracts
- Infrastructure
- Merger and acquisition activity
- Products
- Johnson Controls Inc.
- Customers and contracts
- Infrastructure
- Merger and acquisition activity
- Lear Corporation
- Infrastructure
- Merger and acquisition activity
- Magna International Inc.
- NHK Spring Co., Ltd.
- Tachi-S
Toyo Tire and Rubber Co, Ltd
Toyota Boshoku Corporation
Infrastructure
Merger and acquisition activity
TS Tech Co., Ltd.
Others
Aisin Seiki Co., Ltd.
Autoliv
Bridgestone
Brose Fahrzeugteile GmbH & Co.KG
ContiTech
CVG Seating
Dura Automotive Systems, LLC
Ficosa
Freudenberg
Gentherm
Grammer AG
Grupo Antolin Irausa, S.A.
Kongsberg Automotive
Recticel
Sharda Motor Industries
Woodbridge Group
Forecasts
Front seating
Heated front seats
Markets
Emerging markets
Argentina
Brazil
China
Czech Republic
India
Mexico
Poland
Russia
South Africa
Thailand
Turkey
Market shares
Asia-Pacific
Europe
North America
Technologies
Commercial vehicle seats
Front seats
Material trends
Leather trends
Lightweight seats
Renewable materials
Slim seats
Trendy materials
Other seating innovations
Rear seats
Safer seats
Active head restraints
Child booster seats
Seating flexibility
Technology developments
Car seat that can monitor a driver’s heartbeat
Collaboration in seat design
Ford’s vision
Johnson Controls’ high-frequency welding processes
Seating for autonomous cars
Thinner seats
Toyota Boshoku's vision of tomorrow's seats
Archive
Seat satisfaction

List of Tables
Asia-Pacific manufacturer market shares of complete outsourced vehicle seating for passenger cars and light vehicle applications, 2010-2016, % of sales volume
European manufacturer market shares of complete outsourced vehicle seating for passenger cars and light vehicle applications, 2010-2016, % of sales volume
Market fitment/penetration rates of heated front seats fitted to newly-assembled passenger cars and light vehicles, 2012-2032, (%)
North American manufacturer market shares of complete outsourced vehicle seating for passenger cars and light vehicle applications, 2010-2016, % of sales volume
Market volumes of front seats fitted to newly-assembled passenger cars and light vehicles, 2012-2032, ('000s units)
Market volumes of heated front seats fitted to newly-assembled passenger cars and light vehicles, 2012-2032, ('000s units)
Market volumes of powered front seats fitted to newly-assembled passenger cars and light vehicles, 2012-2032, ('000s units)
Seating system suppliers technology matrix
World manufacturers market shares of complete outsourced vehicle seating for passenger cars and light vehicle applications, 2010 and 2016, % of sales volume

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