Global Nicotine Patch Market 2014-2018

Description: About Nicotine Patch

A nicotine patch is a smoking cessation product that helps the smokers to slowly reduce their addiction to nicotine. The patch is worn on the skin. It releases stream of nicotine into the blood through the skin. This helps reduce the physical withdrawal symptoms that occur during the initial period of quitting smoking. It provides a continual level of nicotine throughout the day. The patches help the human body battle the strong urges for nicotine after reducing the number of cigarettes smoked. Patches are available in various dosages and they can be applied according to the level of addiction.

The analysts forecast the Global Nicotine Patch market will grow at a CAGR of 18.05 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Nicotine Patch market for the period 2014-2018. To calculate market size, the report considers revenue generated through the sales of nicotine patches. These products are one form of nicotine replacement therapy. The other forms are nicotine lozenges and gum.

The report, the Global Nicotine Patch Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Western Europe, the APAC region, Eastern and Central Europe, South America, and the ROW; it also covers the Global Nicotine Patch market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- North America
- Western Europe
- APAC
- Eastern and Central Europe
- South America
- ROW

Key Vendors
- GlaxoSmithKline plc
- Johnson and Johnson
- Novartis AG
- The Harvard Drug Group LLC

Other Prominent Vendors
- Target Corp.
- Walgreen Co.
- Wal-Mart Stores Inc.

Key Market Drivers
- Increased Awareness of Smoking Health Hazard
- For a full, detailed list, view this report.

Key Market Challenges
- Side-effects of Nicotine Patch
- For a full, detailed list, view this report.

Key Market Trends
- Emergence of Zero Nicotine Patch
- For a full, detailed list, view this report.

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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