The North American Car Rental Market to 2018

Description:
The report provides detailed market analysis, information and insights, including:
- Historic and forecast domestic and inbound tourist volumes in North America.
- Detailed analysis of tourist volumes for the three countries: the US, Canada and Mexico.
- Detailed analysis of the car rental market in North America.
- Detailed analysis of the car rental market in the US, Canada and Mexico.

Summary
The North American car rental market performed well during the review period (2009–2013), driven primarily by the overall good performance of the travel and tourism sector. Domestic trips, intra-regional travel as well as international arrivals to the region increased, leading to a rise in demand for car rental by both business and leisure tourists. The US is the largest market in the region, with the highest number of domestic as well international arrivals in 2013.

Scope
This report provides an extensive analysis related to the car rental market in North America:
- The report provides a detailed analysis and forecast of domestic and inbound tourist flows in North America including analysis of tourism flows in the US, Canada and Mexico.
- It provides comprehensive analysis of car rental market in North American countries – the US, Canada and Mexico – including key developments and competitive landscape.
- It provides comprehensive analysis of the trends in car rental market's key performance indicators, with values for both the 2009–2013 review period and the 2014–2018 forecast period.

Reasons To Buy
- Take strategic business decisions using historic and forecast market data related to North America's car rental market.
- Understand the demand-side dynamics within the car rental market in North America, along with key market trends and growth opportunities.

Key Highlights
- The total number of domestic trips in the US increased from 1.9 billion in 2009 to 2.1 billion in 2013, rising at a review-period CAGR of 1.98%. Over the forecast period, domestic tourist volume will continue to grow at a CAGR of 1.63% to reach 2.22 billion by 2018, driven by improved consumer confidence, rising employment rates and an increase in business travel.
- Domestic tourism drives the travel and tourism sector in Canada, with domestic trips accounting for 86.8% of domestic and inbound trips in the country. The total number of domestic trips increased at a review-period CAGR of 4.68%, rising from 91.4 million in 2009 to 109.7 million in 2013, driven by improving economic conditions within the country, rising consumer confidence, higher disposable incomes and more attractive discounts offered by travel suppliers.
- Leisure travel accounted for 63.4% of the total Mexican domestic trips, while business travel accounted for 18.3%. The average length of domestic trips in Mexico is higher in comparison to the US and Canada. The average number of nights spent on domestic trips in Mexico was 7.4 in 2013 which is significantly higher compared to 2.8 nights in Canada and 3.6 nights in the US.
- The total number of international arrivals to North America increased at a review-period CAGR of 4.33% from 93.0 million in 2009 to 110.2 million in 2013. The US recorded the highest review-period CAGR of 6.18%, while Canada and Mexico recorded CAGRs of 1.38% and 1.55% respectively. Of the total arrivals to the region, 63.8% came from North America while only 36.2% came from other regions (Africa, Asia-Pacific, Europe, Middle East and South and Central America) in 2013.
- Due to its high-quality road infrastructure and limited railways, the US car rental market is well developed. Tourist routes such as Route 66 are key tourist attractions and contribute to the growth of the car rental market in the country. The US car rental industry grew during the review period, with the total market value increasing at a CAGR of 5.35% from US$23.3 billion in 2009 to US$28.6 billion in 2013. Fleet size also increased at a CAGR of 4.20% driven by the expansion of the leading operators, Enterprise, Hertz and Avis.
- Timetric expects the car rental market in Canada to continue to grow over the forecast period. The total market value will increase at a CAGR of 5.89% to reach CAD3.3 billion (US$3.2 billion) by 2018. The utilization
rate is also expected to increase from 72.1% in 2013 to 73.8% in 2018. Growth is also expected in the average revenue per day at a forecast-period CAGR of 1.95% while the average rental length will increase from 49.8 in 2013 to 54.9 by 2018. The growth will be supported by the growth in international arrivals and the rising demand for car sharing.

- The Mexican travel and tourism sector grew during the review period, as reflected in the growth of the country's car rental market. The overall car rental market value in Mexico increased at a review-period CAGR of 5.71%, which can partially be attributed to rising demand for air travel following the growth of LCCs. Business car rentals accounted for 62.4% of the car rental market value in 2013, while leisure rentals accounted for 36.1%. The total fleet size also increased from 29,194 in 2009 to 32,107 in 2013.

Contents:

1 Executive Summary
2 Domestic Tourism in North America
2.1.1 The US
2.1.2 Canada
2.1.3 Mexico
3 Inbound Tourism to North America
3.1.1 The US
3.1.2 Canada
3.1.3 Mexico
3.2.1 International arrivals by region – Africa
3.2.2 International arrivals by region – Asia-Pacific
3.2.3 International arrivals by region – Europe
3.2.4 International arrivals by region – the Middle East
3.2.5 International arrivals by region – South and Central America
4 Car Rental in the US
5 Car Rental in Canada
6 Car Rental in Mexico
7 Car Rental – Key Performance Indicators
7.1.1 Market value by customer type and location
7.1.2 Fleet size
7.1.3 Rental occasions
7.1.4 Rental days
7.1.5 Average rental length
7.1.6 Utilization rate
7.1.7 Average revenue per day
7.2.1 Market value by customer type and location
7.2.2 Fleet size
7.2.3 Rental occasions
7.2.4 Rental days
7.2.5 Average rental length
7.2.6 Utilization rate
7.2.7 Average revenue per day
7.3.1 Market value by customer type and location
7.3.2 Fleet size
7.3.3 Rental occasions
7.3.4 Rental days
7.3.5 Average rental length
7.3.6 Utilization rate
7.3.7 Average revenue per day
7.4.1 Market value by customer type and location
7.4.2 Fleet size
7.4.3 Rental occasions
7.4.4 Rental days
7.4.5 Average rental length
7.4.6 Utilization rate
7.4.7 Average revenue per day
8 Company Profiles – The US
8.1.1 Enterprise Holdings, Inc. – company overview
8.1.2 Enterprise Holdings, Inc. – business description
8.1.3 Enterprise Holdings, Inc. – main services and brands
8.1.4 Enterprise Holdings, Inc. – history
8.1.5 Enterprise Holdings, Inc. – SWOT analysis
8.1.6 Enterprise Holdings, Inc. – strengths
8.1.7 Enterprise Holdings, Inc. – weakness
8.1.8 Enterprise Holdings, Inc. – opportunities
8.1.9 Enterprise Holdings, Inc. – threats
8.1.10 Enterprise Holdings, Inc. – key employees
8.2.1 Hertz Global Holdings, Inc. – company overview
8.2.2 Hertz Global Holdings, Inc. – business description
8.2.3 Hertz Global Holdings, Inc. – main services and brands
8.2.4 Hertz Global Holdings, Inc. – history
8.2.5 Hertz Global Holdings, Inc. – SWOT analysis
8.2.6 Hertz Global Holdings, Inc. – strengths
8.2.7 Hertz Global Holdings, Inc. – weakness
8.2.8 Hertz Global Holdings, Inc. – opportunities
8.2.9 Hertz Global Holdings, Inc. – threats
8.2.10 Hertz Global Holdings, Inc. – key employees
8.3.1 Avis Budget Group, Inc. – company overview
8.3.2 Avis Budget Group, Inc. – business description
8.3.3 Avis Budget Group, Inc. – main services and brands
8.3.4 Avis Budget Group, Inc. – history
8.3.5 Avis Budget Group, Inc. – SWOT analysis
8.3.6 Avis Budget Group, Inc. – strengths
8.3.7 Avis Budget Group, Inc. – weaknesses
8.3.8 Avis Budget Group, Inc. – opportunities
8.3.9 Avis Budget Group, Inc. – threats
8.3.10 Avis Budget Group, Inc. – key employees
8.4.1 Fox Rent-A-Car, Inc. – company overview
8.4.2 Fox Rent-A-Car, Inc. – main services and brands
8.4.3 Fox Rent-A-Car, Inc. – key employees
9 Company Profiles – Canada
9.1.1 Enterprise Rent a Car Canada – company overview
9.1.2 Enterprise Rent a Car Canada – main services and brands
9.1.3 Enterprise Rent a Car Canada – key employees
9.2.1 Discount Car & Truck Rentals Ltd – company overview
9.2.2 Discount Car & Truck Rentals Ltd – main services
9.2.3 Discount Car & Truck Rentals Ltd – key employees
9.3.1 Budget Rent-A-Car BC Ltd – company overview
9.3.2 Budget Rent-A-Car BC Ltd – main services
9.4.1 Dollar Rent A Car Canada – company overview
9.4.2 Dollar Rent A Car Canada – main services and brands
9.4.3 Dollar Rent A Car Canada – key employees
10 Company Profiles – Mexico
10.1.1 Avis Mexico Car Rental – company overview
10.1.2 Avis Mexico Car Rental – main services
10.1.3 Avis Mexico Car Rental – key employees
10.2.1 Alamo Rent a Car Mexico – company overview
10.2.2 Alamo Rent a Car Mexico – main services
10.3.1 Alquiladora de Vehiculos Automotores SA de CV – company overview
10.3.2 Alquiladora de Vehiculos Automotores SA de CV – main services
10.4.1 Sixt Mexico – company overview
10.4.2 Sixt Mexico – main services and brands
10.4.3 Sixt Mexico – key employees
11 Appendix

List of Tables
Table 1: North America – Domestic Tourists (Million), 2009–2018
Table 2: The US – Domestic Tourists (Million), 2009–2018
Table 3: Canada – Domestic Tourists (Thousand), 2009–2018
Table 4: Mexico – Domestic Tourists (Thousand), 2009–2018
Table 5: North America – Intra-Regional Tourist Arrivals (Thousand), 2009–2018
Table 6: North America – International Arrivals (Thousand), 2009–2018
Table 7: The US – International Arrivals by Purpose (Thousand), 2009–2018
Table 8: Canada – International Arrivals by Purpose (Thousand), 2009–2018
Table 9: Mexico – International Arrivals by Purpose (Thousand), 2009–2018
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The North American Car Rental Market to 2018
Web Address: http://www.researchandmarkets.com/reports/2894787/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Type</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 1950</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 5850</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr  
Mrs  
Dr  
Miss  
Ms  
Prof  

First Name:  
Last Name:  
Email Address:  
Job Title:  
Organisation:  
Address:  
City:  
Postal / Zip Code:  
Country:  
Phone Number:  
Fax Number:  

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World