India Pet Food Market Forecast and Opportunities, 2019

Description: The pet population in India is increasing at a robust pace, where majority of the pet owners are adopting dogs due to the need for security and companionship. In addition, rising number of affluent and growing middle class families are also increasingly adopting pets. As a result, the demand for pet food is rising, mainly in urban centers of India. The pet population base is also diversified across regions, for instance, in 2013, around 85% of the pets in India were dogs, with the northern region accounting for highest number of pets. Cat and fish, on the other hand, are more popular pets in the southern region in India.

According to TechSci Research report, “India Pet Food Market Forecast & Opportunities, 2019”, the Indian pet food market is projected to surpass USD270 million by 2019. Dog food segment is expected to continue its dominance as the largest revenue contributor, followed by cat and fish food segments. Dry food is more popular in case of dog food segment due to general liking of dogs towards dry food, while cats prefer wet food. Treat/snacks are also popular among dogs, however, due to high prices, most of the pet owners prefer dry food. Considering the diversified preference or liking by various pets, food companies are also strategizing their products offerings, accordingly. A few of the leading pet food manufacturers operating in the Indian market includes Mars International, Provimi Animal Nutrition India, PetSetGo and Bharat International Pet Foods, etc. “India Pet Food Market Forecast & Opportunities, 2019” report elaborates following aspects related to pet food market in India:

- India Pet Food Market Size, Share & Forecast
- Segmental Analysis – Dog, Cat and Fish Food
- Regional Analysis & Supply Chain Management
- Price Point Analysis
- Changing Market Trends & Emerging Opportunities
- Policy & Regulatory Landscape
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of pet food market in India
- To identify ongoing trends and anticipated growth in the coming years
- To help industry consultants, pet food manufacturers and distributors align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with pet food manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Research Methodology
2. Analyst View
3. Global Pet Food Market Overview
4. India Pet Food Market Outlook
   4.1. Market Size & Forecast
      4.1.1. By Value
   4.2. Market Share & Forecast
      4.2.1. By Pet Type
      4.2.2. By Food Type
      4.2.3. By Region
      4.2.4. By Company
5. India Dog Food Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value
   5.2. Market Share & Forecast
   5.2.1. By Food Type
   5.3. Price Point Analysis

6. India Cat Food Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value
   6.2. Market Share & Forecast
   6.2.1. By Food Type
   6.2.2. Price Point Analysis

7. India Fish Food Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value
   7.2. Price Point Analysis

8. Supply Chain Management
9. India Pet Food Market Trade Dynamics
10. India Pet Food Market Dynamics
   10.1. Drivers
   10.2. Challenges
11. India Pet Food Market Trends & Developments
   11.1. Increasing Online Marketing
   11.2. Expansion of Retail Footprint
   11.3. Innovation in Packaging
   11.4. Pet Care Service Centre
   11.5. Emerging Vegetarian Pet Food Products
12. Policy & Regulatory Landscape
13. India Economic Profile
14. Competitive Landscape
   14.1. PetSetGo
   14.2. IB Group
   14.3. Mars International India Private Limited
   14.4. Agro Food Industries Pvt. Ltd.
   14.5. Gitwako Farms (I) Pvt. Ltd.
   14.6. Sernea Enterprises
   14.7. Provimi Animal Nutrition India Pvt. Ltd
   14.8. Venky's (India) Limited
   14.9. Natural Pet
15. Strategic Recommendations

List of Figures

Figure 1: Global Pet Food Market Size, By Value, 2009-2019F (USD Billion)
Figure 2: Households with Pets in Europe & US, 2009 (Million)
Figure 3: India Pet Food Market Size, By Value, 2009-2019F (USD Million)
Figure 4: India Pet Population, By Category, 2011 (Thousands)
Figure 5: Indian Pet Food Market Share, By Pet Type, By Value, 2013
Figure 6: Indian Pet Food Market Share, By Pet Type, By Value, 2019F
Figure 7: Indian Pet Food Market Share, By Food Type, By Value, 2013
Figure 8: Indian Pet Food Market Share, By Food Type, By Value, 2019F
Figure 9: India Pet Food Market Share, By Region, By Value, 2013 & 2019F
Figure 10: India Pet Food Market Share, By Company, By Value, 2013
Figure 11: India Pet Food Market Share, By Company, By Value, 2019F
Figure 12: India Pet Food Expected Investments, By Value, By Company, 2013 (USD Million)
Figure 13: India Pet Food Manufacturing Capacity, By Company, 2013 (Tons)
Figure 14: India Dog Food Market Size, By Value, 2009-2019F (USD Million)
Figure 15: India Pet Dog Population, 2004 & 2013 (Million)
Figure 16: India Dog Food Market Share, By Food Type, By Value, 2013
Figure 17: India Dog Food Market Share, By Food Type, By Value, 2019F
Figure 18: India Cat Food Market Size, By Value, 2009-19F (USD Million)
Figure 19: India Pet Cat Population, 2004 & 2013 (Million)
Figure 20: India Cat Food Market Share, By Food Type, By Value, 2013
Figure 21: India Cat Food Market Share, By Food Type, By Value, 2019F
Figure 22: India Fish Food Market Size, By Value, 2009-2019F (USD Million)
Figure 23: India Pet Fish Population, 2004 & 2009 (Million)
Figure 24: India Pet Food Supply Chain Management Flowchart
Figure 25: India Major Multi-Brand Retail Chain Offering Pet Food
Figure 26: India Pet Food Import Value, 2009-2013 (USD Million)
Figure 27: India Pet Food Import Share, By Country, By Value, 2013-14
Figure 28: India Pet Food Import Share, By Country, By Volume, 2013-14
Figure 29: India Pet Food Exports, By Value, 2009-2013 (USD Million)
Figure 30: India Pet Food Export Share, By Major Countries, By Value, 2013-14
Figure 31: India Pet Food Export Share, By Major Countries, By Volume, 2013-14
Figure 32: Number of Middle-Class Households in India, 2013, 2015F & 2020F (Million)
Figure 33: India Internet User Base, 2009-2014 (Million)
Figure 34: India Online Pet Food Retail Partners
Figure 35: Pet Food Retail Outlets in India, By Company, 2014
Figure 36: India Pet Care Services Market Size, By Value, 2011, 2015F (USD Million)
Figure 37: Major Sectors of Compound Feed Manufacturers Association, India (CLFMA)
Figure 38: IB Group Annual Revenues, 2013 & 2015F (USD Million)

List of Tables

Table 1: Global Leading Pet Food Market Players
Table 2: Pet Food Items, By Category, By Pet Type
Table 3: Hills Average Dog Food Prices, 2014 (USD per Kg)
Table 4: Nutra Gold Average Dog Food Prices, 2014 (USD per Kg)
Table 5: Royal Canin Average Dog Food Prices, 2014 (USD per Kg)
Table 6: Pedigree Average Dog Food Prices, 2014 (USD per Kg)
Table 7: Drools Average Dog Food Prices, 2014 (USD per Kg)
Table 8: Cibau Average Dog Food Prices, 2014 (USD per Kg)
Table 9: Eco pet Average Dog Food Prices, 2014 (USD per Kg)
Table 10: Nutra Nuggets Average Dog Food Prices, 2014 (USD per Kg)
Table 11: India Average Dog Food Prices, By Major Brands, 2014 (USD per Kg)
Table 12: ME-O Average Cat Food Prices, 2014 (USD per Kg)
Table 13: Royal Canin Average Cat Food Prices, 2014 (USD per Kg)
Table 14: Whiskas Average Cat Food Prices, 2014 (USD per Kg)
Table 15: Drools Average Cat Food Prices, 2014 (USD per Kg)
Table 16: Hills Average Cat Food Prices, 2014 (USD per Kg)
Table 17: Fun Cat Average Cat Food Prices, 2014 (USD per Kg)
Table 18: Kitekat Average Cat Food Prices, 2014 (USD per Kg)
Table 19: Eukanuba Average Cat Food Prices, 2014 (USD per Kg)
Table 20: CIMIAO Average Cat Food Prices, 2014 (USD per Kg)
Table 21: India Average Cat Food Prices, 2014 (USD per Kg)
Table 22: Aqua Average Fish Food Prices, 2014 (USD per Gram)
Table 23: XO Average Fish Food Prices, 2014 (USD per Gram)
Table 24: Yum Average Fish Food Prices, 2014 (USD per Gram)
Table 25: White Rose Average Fish Food Prices, 2014 (USD per Gram)
Table 26: Tokyu Average Fish Food Prices, 2014 (USD per Gram)
Table 27: Today Average Fish Food Prices, 2014 (USD per Gram)
Table 28: Sakura Average Fish Food Prices, 2014 (USD per Gram)
Table 29: Osaka Average Fish Food Prices, 2014 (USD per Gram)
Table 30: King Average Fish Food Prices, 2014 (USD per Gram)
Table 31: Eject Average Fish Food Prices, 2014 (USD per Gram)
Table 32: India Average Fish Food Prices, By Company, 2014 (USD per Gram)
Table 33: India Pet Food Import, By Value/Volume, By Source Destination, 2012-13 & 2013-14 (USD Million)
Table 34: India Pet Food Export, By Value/Volume, By Source Destination, 2012-13 & 2013-14 (USD Million)
Table 35: Major Packaging Techniques, By Pet Food Type
Table 36: India Import Duty Structure on Pet Food, 2014
Table 37: Avanti Overseas Product Segments and Respective Brands
Table 38: Avanti Overseas Pet Food Items, By Brand
Table 39: Mars International Major Brands and Product Segments
Table 40: Contact Details of all the Brands of Mars International
Table 41: Agro Food industries Major Product Segments
Table 42: Kennel Kitchen Pet Food Ingredients
Table 43: Kennel Kitchen Major Pet Food Products
Table 44: Different Food Products of Petcare
Table 45: Venky's Product Portfolio
Table 46: Venky's India Major Export Locations
Table 47: Natural Pet Major Product Segments

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2897332/](http://www.researchandmarkets.com/reports/2897332/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: India Pet Food Market Forecast and Opportunities, 2019
Web Address: http://www.researchandmarkets.com/reports/2897332/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1600</td>
</tr>
<tr>
<td>CD-ROM:</td>
<td>USD 2400 + USD 61 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 2800 + USD 61 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 4500</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>__________________________</td>
<td>Last Name:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

[ ] Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

[ ] Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

[ ] Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World