Global Third Party Logistics (3PL) Market 2014-2018

Description:

About 3PL

3PL is the outsourcing of logistics and distribution activities by companies to logistics solution providers known as 3PL providers. A 3PL provider is a company to which shippers (customers that transport goods using 3PL services) outsource a part or all the supply chain management (SCM) functions of their logistics services. A 3PL provider plays a significant part in handling customer logistics requirements and performs transportation, location tracking, and sometimes product consolidation activities. Thus, 3PL providers typically specialize in transportation, warehousing, and integrated operation services, which they customize according to their customers’ needs. Often, 3PL providers go beyond logistics and provide value-added services such as inventory management, cross-docking, door-to-door delivery, and the packaging of products. They also provide strategic and operational value to many shippers worldwide. Currently, 3PL improves logistics effectiveness by introducing new and innovative ways to manage the SCM.

The analysts forecast the Global 3PL market to grow at a CAGR of 5.27 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global 3PL market for the period 2014-2018. To calculate the market size, this report considers revenue generated by 3PL providers. In terms of services outsourced, the Global 3PL market can be segmented into the following: Warehousing, Domestic Transportation, International Transportation, Inventory Management, Packaging, and Freight forwarding.

The report, the Global 3PL Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global 3PL market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Leading Countries
- China
- Japan
- US

Key Vendors
- CEVA Logistics
- CH Robinson Worldwide
- DB Schenker Logistics
- Deutsche Post DHL
- Hyundai Glovis
- Kuehne + Nagel International
- Nippon Express
- United Parcel Service

Other Prominent Vendors
- Agility
- APL Logistics
- BDP International
- Damco
- Expeditors International
- FedEx Supply Chain
- Hub Group
- Imperial Logistics
- JB Hunt
- Kerry Logistics
- Logwin
- Menlo Worldwide Logistics
- Neovia Logistics Services
- NFI
- Panalpina
- Ryder
- Schneider Logistics
- Sinotrans
- Werner Enterprises Dedicated and Logistics
- Wincanton

Market Drivers
- Cost Reduction through 3PL Services
  - For a full, detailed list, view this report

Market Challenge
- Low Adoption of Technologically Advanced Equipment by 3PL Providers
  - For a full, detailed list, view this report

Market Trends
- Multiple Value-added Services Offered by Vendors
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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