About Third Party Logistics

Third-party logistics is the activity of outsourcing logistics and distribution by companies to logistics solution providers called 3PL providers. A 3PL provider is a company to which shippers (customers who transport goods using 3PL services) outsource a part or all the SCM functions of their logistics services. A 3PL provider plays a significant part in handling customer logistics requirements and performs transportation, location tracking, and sometimes product consolidation activities. Thus, a 3PL provider typically specializes in transportation, warehousing, and integrated operation services that they customize according to their customers’ needs. Often, 3PL providers go beyond logistics and provide value-added services such as inventory management, cross-docking, door-to-door delivery, and packaging of products. They also provide strategic and operational value to many shippers across the globe. Currently, 3PL improves logistics effectiveness by introducing new and innovative ways to manage the SCM.

The analysts forecast the Third Party Logistics (3PL) market in China will grow at a CAGR of 17.28 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the 3PL market in China for the period 2014-2018. To provide a ranking of the leading vendors in the market, the report considers the revenue generated by the vendors of 3PL services. The report presents the vendor landscape and a corresponding detailed analysis of the top four vendors in the market. In addition, it discusses the major drivers that influence the growth of the market. It also summarizes the challenges faced by the vendors and the market at large, and the key trends that are emerging in the market.

The report, Third-party Logistics (3PL) Market in China 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report also provides data on the different segments of the 3PL market in China by logistics services outsourced and by type of service providers. The report also gives a brief overview of the Logistics market in China by segmenting it with a contribution of logistics cost in GDP, and a share of the 3PL market in total GDP.

Key Vendors
- CEVA Holdings LLC
- China COSCO Holdings Company Ltd.
- China Logistics Group Inc.
- CMA CGM SA

Other Prominent Vendors
- China Shipping Group
- Collyer Logistics
- Deppon
- Kerry Logistics
- Logwin
- Menlo Worldwide Logistics
- NYK Logistics
- Ocean Blue Logistics
- Penske Logistics
- Schneider Logistics
- SINOTRANS & CS

Key Market Drivers
- Government Initiatives in Logistics Infrastructure Development.
- For a full, detailed list, view this report.

Key Market Challenges
- High Cost of Operation and Competitive Pricing.
- For a full, detailed list, view this report.
Key Market Trends
- Value-added Services Offered by Vendors.
- For a full, detailed list, view this report.

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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