Enough Bull. How to Retire Well without the Stock Market, Mutual Funds, or Even an Investment Advisor. 2nd Edition

Description:

Praise for ENOUGH BULL

"Investors have two strikes against them when it comes to saving for retirement. For one, the financial services industry offers products and services designed to make them rich at your expense. Second, we're our own worst enemy when it comes to investing our behavioral biases often lead to poor returns. David Trahair shuns the traditional advice model, suggesting that it's better to pay off the mortgage, avoid the stock market, and keep your savings absolutely safe. And you know what? He's probably right."

Robb Engen, fee-only advisor and author of the Boomer & Echo blog

STOP RISKING EVERYTHING TO MAKE YOUR ADVISOR RICH

Tired of making your financial advisor rich? In the second edition of the national bestseller Enough Bull, David Trahair shows you why: You don't need the stock market or mutual funds. You don't need to risk your financial life going over spectacular plunges or stagnating for endless periods of time going around in circles, only to hope you won't go under in the process.

Enough Bull overturns the conventional wisdom about retirement planning and offers the simple secrets to securing a comfortable retirement. In an accessible and straightforward style, this practical guide explains how it's possible to save for retirement starting later in life, retire comfortably on less money, and incur less risk. Revised and updated, this second edition offers a message of hope for average, cash-strapped baby boomers by detailing a step-by-step plan for avoiding all the traps doing the exact opposite of what the major financial institutions recommend, and still coming out further ahead.

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