Business Jet Market by Aircraft Type, by Geography - Global Forecasts, Trends & Analysis to 2014 - 2020

Description:

This report provides a market analysis of the business jet market over the next five years. It contains an analysis of the drivers, challenges, and restraints that affect the industry, along with their impact in the short, medium, and long term landscapes. It also discusses the industry, market, and technology trends that currently prevail in the market. It also analyses the market with a special focus on the aircraft type market segment.

This report also highlights the industry value chain, with a detailed ETOP analysis and market life cycle analysis of the business jet market. Another aspect to look forward to is the illustrative segmentation, geographic analysis, and forecast of the major markets to provide an overall view of the global market.

In this report, the global business jet market is broadly segmented into business jet types-very light jets, light jets, super light jets, midsized jets, super midsized jets, large cabin heavy jets, large cabin jets, and bizliners. The small cabin light jet segment accounted for the largest market size of the global business jet market in 2013, while the large cabin jets segment is expected to grow at a CAGR of 4.00% from 2014 to 2020 as the traditional regional markets have coped with economic variability and political uncertainties; key emerging markets are also expected to come out of the recessionary pressures in the coming future. This has led to increased growth in the large cabin jet category.

A competitive landscape with respect to an identification of key players and their market share has also been provided in the report. The strategic profiling of the key players of the business jet market, along with a comprehensive analysis of their recent developments, investments, and core competencies in each segment have been identified.

Key players profiled in the report are Bombardier Inc. (Canada), Gulfstream Aerospace Corporation (U.S.), Cessna Aircraft Company (U.S.), Dassault Aviation S.A. (France), and Embraer S.A. (Brazil).

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Report Description
1.3 Markets Covered
1.4 Stakeholders
1.5 Market Scope

2 Research Methodology
2.1 Description of the Business Jet Demand Model
2.1.1 Growth Rate in the Global Economy
2.1.2 Increase in Wealth Creation
2.1.3 High Replacement Demand for Used Aircraft
2.1.4 Rise in Demand for Charter Service Market
2.2 Market Size Estimation
2.3 Market Crackdown & Data Triangulation
2.4 Market Share Estimation
2.4.1 Key Data Points Taken From Secondary Resources
2.4.2 Key Data Points From Primary Sources
2.4.3 Key Industry Insights
2.4.4 Assumptions

3 Executive Summary
4 Market Overview
4.1 Introduction
4.2 Market Segmentation
4.2.1 Market By Type
4.3 Market Dynamics
4.4 Drivers
4.4.1 Global Economic Recovery
4.4.2 Increase in Corporate Profits
4.4.3 Increasing Number of High Net Worth Individuals
4.4.4 Rising Replacement Demand for Old Aircraft
4.4.5 New Aircraft Programs
4.5 Restraints
4.5.1 Government Policies and Regulations in Emerging Markets
4.5.2 Longer Lag Time for Product Certification Process From Aviation Authorities
4.6 Opportunities
4.6.1 New Business Jet Deliveries Increases the Pre-Owned Jet Market Opportunities
4.6.2 Rising Demand for Business Jets in the Emerging Markets
4.6.3 Entry of New Business Jets Oems
4.7 Challenges
4.7.1 Rising Fuel Prices
4.7.2 Economic Uncertainties
4.7.3 Dearth of Infrastructures

5 Cover Story: Mr. Roger Whyte, Current Cepa Chairman

6 Premium Insights
6.1 Attractive Market Opportunities in the Business Jet Market
6.2 Global Business Jet Market – Top Four Sub-Segments
6.3 Business Jet Market in the Asia-Pacific Region
6.4 the U.S. Holds the Majority of the Market Share
6.5 Business Jet Market: By Type (2020)
6.6 Developing & High Potential Markets
6.7 Global Business Jet Market: By Type (2014)
6.8 Life Cycle Analysis, By Geography

7 Industry Trends
7.1 Value Chain Analysis
7.2 Supply Chain Analysis
7.2.1 Key Players
7.2.2 Emerging Players
7.2.3 End Users
7.2.4 Regulatory Bodies
7.3 Environment Threat Opportunity Profile (Etop) Analysis

8 Business Jet Market, By Product
8.1 Introduction
8.2 Light Business Jet
8.3 Mid-Size Business Jet
8.4 Large Business Jet

9 Business Jet Market, By Service
9.1 Introduction
9.2 Fractional Ownership
9.3 Charter
9.4 Jet Card Programs

10 Geographic Analysis
10.1 Introduction
10.2 North America: the Leading Business Jet Market
10.2.1 U.S.: High Demand of Business Jets
10.2.2 Canada: One of the Major Business Jet Manufacturer Market
10.3 Latin America: High Potential Market for Light and Mid-Size Jets
10.3.1 Brazil: Leading Business Jet Market in Latin America
10.4 Europe: A Declining Business Jet Market
10.4.1 U.K.: Strong Demand for Mid-Size Jets
10.4.2 Germany: Important Charter Service Market in Europe
10.4.3 France: Major Charter Service & Fractional Ownership Program Market
10.4.4 Russia: Rising Number of Oligarchs Pave A High Business Jets Demand
10.5 Africa: Oil Rich Economy Favoring An Increase in Demand for Business Jets
10.5.1 Nigeria: Strong Demand for Large Jets
10.6 Asia-Pacific: Emerging Market With Strong Government Regulatory Barriers
10.6.1 India: Rising Demand for Large Jets
10.6.2 China: Strong Demand for Long Range Large Cabin Jets
10.6.3 Australia: Large Cabin Jets Poses A Steady Demand
10.6.4 Malaysia: Strong Demand for Small Business Jets
10.7 Middle East: High Demand for Large Cabin Jets & Bizliners
10.7.1 Saudi Arabia: Accounts for 35% of the Middle-East Business Jets Market

11 Competitive Landscape
11.1 Overview
11.2 Market Share Analysis of Business Jet, By Company
11.3 Market Share Analysis of Business Jet, By Region
11.4 Competitive Situation and Trends
11.4.1 New Product Launches, 2010-2013
11.4.2 Other Developments

12 Company Profiles
(Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
12.1 Introduction
12.2 Bombardier, Inc.
12.3 Gulfstream Aerospace Corporation
12.4 Cessna Aircraft Company
12.5 Embraer S.A.
12.6 Dassault Aviation S.A.
12.7 Airbus Group N.V.
12.8 The Boeing Company
12.9 Honda Aircraft Company Llc

*Details on Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

13 Appendix
13.1 Insights of Industry Experts
13.2 Discussion Guide

List of Tables (93 Tables)
Table 1 Business Jet Market, By Type, 2012-2020 ($Million)
Table 2 Market, By Light Jet, By Sub-Type, 2012-2020 ($Million)
Table 3 Market, By Mid-Size Jet, By Sub-Type, 2012-2020 ($Million)
Table 4 Market, By Large Jet, By Sub-Type, 2012-2020 ($Million)
Table 5 Rising Global Economy Will Spur the Demand of Global Jets
Table 6 Government Policies and Regulations Is Retraining the Market Growth
Table 7 Rising Demand of Business Jets in Emerging Market Is Paving the New Ventures for the Market Players
Table 8 Infrastructure Challenges Are Hindering the Growth of the Market
Table 9 An Understanding of the Etop Analysis for the Business Jets
Table 10 Business Jet Market, By Geography, 2012-2020 ($Million)
Table 11 North America: Business Jet Market, By Country, 2012-2020 ($Million)
Table 12 North America: Market, By Type, 2012-2020 ($Million)
Table 13 North America: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 14 North America: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 15 North America: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 16 U.S.: Business Jet Market, By Type, 2012-2020 ($Million)
Table 17 U.S.: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 18 U.S.: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 19 U.S.: Market, By Type, By Heavy Jet, 2012-2020 ($Million)
Table 20 Canada: Market, By Type, 2012-2020 ($Million)
Table 21 Canada: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 22 Canada: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 23 Canada: Market, By Type, By Heavy Jet, 2012-2020 ($Million)
Table 24 Latin America: Business Jet Market, By Country, 2012-2020 ($Million)
Table 25 Latin America: Market, By Type, 2012-2020 ($Million)
Table 26 Latin America: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 27 Latin America: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 28 Latin America: Market, By Type, By Heavy Jet, 2012-2020 ($Million)
Table 29 Brazil: Market, By Type, 2012-2020 ($Million)
Table 30 Brazil: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 31 Brazil: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 32 Brazil: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 33 Europe: Business Jet Market, By Country, 2012-2020 ($Million)
Table 34 Europe: Market, By Type, 2012-2020 ($Million)
Table 35 Europe: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 36 Europe: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 37 Europe: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 38 U.K.: Market, By Type, 2012-2020 ($Million)
Table 39 U.K.: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 40 U.K.: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 41 U.K.: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 42 Germany: Business Jet Market, By Type, 2012-2020 ($Million)
Table 43 Germany: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 44 Germany: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 45 Germany: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 46 France: Business Jet Market, By Type, 2012-2020 ($Million)
Table 47 France: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 48 France: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 49 France: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 50 Russia: Market, By Type, 2012-2020 ($Million)
Table 51 Russia: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 52 Russia: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 53 Russia: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 54 Africa: Business Jet Market, By Country, 2012-2020 ($Million)
Table 55 Africa: Market, By Type, 2012-2020 ($Million)
Table 56 Africa: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 57 Africa: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 58 Africa: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 59 Nigeria: Market, By Type, 2012-2020 ($Million)
Table 60 Nigeria: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 61 Nigeria: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 62 Nigeria: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 63 APAC: Market, By Country, 2012-2020 ($Million)
Table 64 APAC: Market, By Type, 2012-2020 ($Million)
Table 65 APAC: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 66 APAC: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 67 APAC: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 68 India: Market, By Type, 2012-2020 ($Million)
Table 69 India: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 70 India: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 71 India: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 72 China: Market, By Type, 2012-2020 ($Million)
Table 73 China: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 74 China: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 75 China: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 76 Australia: Market, By Type, 2012-2020 ($Million)
Table 77 Australia: Market, By Type, By Light Jet, 2012-2020 ($Million)
Table 78 Australia: Market, By Type, By Mid-Size Jet, 2012-2020 ($Million)
Table 79 Australia: Market, By Type, By Large Jet, 2012-2020 ($Million)
Table 80 Malaysia: Market, By Type, 2012-2020 ($ Million)
Table 81 Malaysia: Market, By Type, By Light Jet, 2012-2020 ($ Million)
Table 82 Malaysia: Market, By Type, By Mid-Size Jet, 2012-2020 ($ Million)
Table 83 Malaysia: Market, By Type, By Large Jet, 2012-2020 ($ Million)
Table 84 Middle East: Business Jet Market, By Country, 2012-2020 ($ Million)
Table 85 Middle East: Market, By Type, 2012-2020 ($ Million)
Table 86 Middle East: Market, By Type, By Light Jet, 2012-2020 ($ Million)
Table 87 Middle East: Market, By Type, By Mid-Size Jet, 2012-2020 ($ Million)
Table 88 Middle East: Market, By Type, By Large Jet, 2012-2020 ($ Million)
Table 89 Saudi Arabia: Market, By Type, 2012-2020 ($ Million)
Table 90 Saudi Arabia: Market, By Type, By Light Jet, 2012-2020 ($ Million)
Table 91 Saudi Arabia: Market, By Type, By Mid-Size Jet, 2012-2020 ($ Million)
Table 92 Saudi Arabia: Market, By Type, By Large Jet, 2012-2020 ($ Million)
Table 93 Other Developments in the Business Jet Market

List of Figures (59 Figures)

Figure 1 Research Methodology
Figure 2 World GDP Growth Rate & Business Jet Deliveries, 2004-2013
Figure 3 Number of High Net Worth Individuals, By Region (2012-2014)
Figure 4 Gasoline Price, By Country, $ Per Liter (2010-2014)
Figure 5 Charter Service Intensity Across Prominent Countries in the Business Jet Market, 2013
Figure 6 Market Size Estimation Methodology: Bottom-Up Approach
Figure 7 Market Size Estimation Methodology: Top-Down Approach
Figure 8 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 9 Business Jet Market, By Type (2014 Vs 2020): Market for Large Cabin Heavy Jets Is Expected to Show Highest Growth
Figure 10 Global Market, By Type, 2014
Figure 11 Market Share, 2014
Figure 12 Rising Global Economy Will Drive the Demand for Business Jets
Figure 13 Attractive Market Opportunities in the Business Jet Market
Figure 14 Large Cabin Heavy Jets to Grow At the Fastest Rate Among the Top Four Product Sub-Segments in the Global Business Jet Market
Figure 15 Large Jets Pose A High Demand in the Asia-Pacific Region
Figure 16 The U.S. Holds the Majority of the Market Share
Figure 17 Large Jet Market Dominates the North American Market
Figure 18 Developing & High Potential Markets
Figure 19 Market in Asia-Pacific Displays A High Growth Potential Over the Next Five Years With A Phenomenal CAGR Growth
Figure 20 Latin America and Asia-Pacific Soon to Enter Exponential Growth Phase in Coming Years
Figure 21 Value Chain Analysis (2013)
Figure 22 Supply Chain: Direct Distribution Is the Most Preferred Strategy Followed By Major Oems
Figure 23 ETP Analysis
Figure 24 Business Jet Specification Parameters, By Type
Figure 25 Light Jet Market, By Sub-Type
Figure 26 Very Light Jet (VLJ) Segment Will Grow in the Light Business Jet Segment
Figure 27 Mid-Size Business Jet Market, By Sub-Type
Figure 28 Both the Mid-Size Cabin Jet & Super Mid-Size Cabin Jet Market Will Capture A Fair Share of the Global Market
Figure 29 Large Business Jet Market, By Sub-Type
Figure 30 The Large Cabin Heavy Jet Market Will Continue to Grow Substantially During the Forecast Period
Figure 31 Broad End-User Base of Business Jet Market
Figure 32 Geographic Snapshot (2014) – Rapid Growth Markets Are Emerging As New Hot Spots
Figure 33 China – An Attractive Market for Business Jets
Figure 34 North American Market Snapshot
Figure 35 U.S. Market Snapshot
Figure 36 Latin America Market Snapshot, 2020
Figure 37 Brazil Market Snapshot
Figure 38 Europe Market Snapshot
Figure 39 Asia-Pacific Market Overview
Figure 40 Global Market Share, By Key Player, 2013
Figure 41 Global Market, By Geography, 2013
Figure 42 New Product Launches, 2010-2013
Figure 43 Geographic Revenue Mix of top 5 Market Players
Figure 44 Competitive Benchmarking of Key Market Players (2009-2013)
Figure 45 Bombardier, Inc.: Business Overview
Figure 46 Bombardier, Inc.: SWOT Analysis
Figure 47 Gulfstream Aerospace Corporation: Business Overview
Figure 48 Gulfstream Aerospace Corporation: SWOT Analysis
Figure 49 Cessna Aircraft Company: Business Overview
Figure 50 Cessna Aircraft Company: SWOT Analysis
Figure 51 Embraer S.A.: Business Overview
Figure 52 Embraer S.A.: SWOT Analysis
Figure 53 Dassault Aviation S.A.: Business Overview
Figure 54 Dassault Aviation S.A.: SWOT Analysis
Figure 55 Airbus Group N.V.: Business Overview
Figure 56 Airbus Group N.V.: SWOT Analysis
Figure 57 Boeing Co.: Business Overview
Figure 58 The Boeing Company: SWOT Analysis
Figure 59 Honda Aircraft Company Llc: Business Overview

Ordering: Order Online - http://www.researchandmarkets.com/reports/2965410/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Business Jet Market by Aircraft Type, by Geography - Global Forecasts, Trends & Analysis to 2014 - 2020
Web Address: http://www.researchandmarkets.com/reports/2965410/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * __________________________________________
Job Title: __________________________________________
Organisation: __________________________________________
Address: __________________________________________
City: __________________________________________
Postal / Zip Code: __________________________________________
Country: __________________________________________
Phone Number: __________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World