World Consumption Report on Ice Cream & Frozen Desserts


This World Consumption Report on Ice Cream & Frozen Desserts provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Ice cream & frozen dessert manufacturing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:


Net consumption of Ice Cream & Frozen Desserts Products & Services in each country.

This database covers NAICS code: 31152. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


ICE CREAM & FROZEN DESSERTS: PRODUCTS & MARKETS COVERED:

Ice cream & frozen dessert manufacturing

Ice cream & frozen dessert mfg

Ice cream & ices

Ice cream, excl lowfat & nonfat (incl custards), shipped in bulk (containers 3 gal or more)

Ice cream, excl lowfat & nonfat (incl custards), shipped in container sizes (less than 3 gal)

Ice cream, excl lowfat & nonfat (incl custards), novelty forms

Lowfat & nonfat ice cream (incl custards)

Lowfat ice cream (incl custards), shipped in bulk (containers 3 gal or more)

Lowfat ice cream (incl custards), shipped in container sizes (less than 3 gal)

Lowfat ice cream (incl custards), novelty forms

Nonfat ice cream (incl custards), shipped in bulk (containers 3 gal or more)

Nonfat ice cream (incl custards), shipped in container sizes (less than 3 gal)
Nonfat ice cream (incl custards), novelty forms
Other frozen desserts (yogurt, sherbet, water ices, mellorine, frozen pudding, etc.)
Regular & lowfat frozen yogurt
Nonfat frozen yogurt
Sherbet, shipped in bulk (containers 3 gal or more)
Sherbet, shipped in all other sizes, incl novelty forms
Water ices containing no real fruit or fruit juice
Ices containing some real fruit or fruit juice
Mellorine & similar frozen desserts containing fats other than butterfat (incl tofu-type)
Other frozen desserts (frozen pudding, etc.)
Ice cream & frozen dessert manufacturing, nsk, total
Ice cream & frozen dessert manufacturing, nsk, for nonadministrative-record establishments
Ice cream & frozen dessert manufacturing, nsk, for administrative-record establishments

ICE CREAM & FROZEN DESSERTS: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.
1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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